

Report on Measure G Programs: 100% FAFSA

1. Provide a brief description of your program/service (50 words or fewer).

The 100% FAFSA Initiative encourages all eligible students to apply for financial aid (Step 2 of “Steps to Success” process). We offer weekly workshops, conduct presentations, table on the quad, and work with Outreach and high schools to promote college affordability and get incoming freshman to apply their senior year.

2. Is the college contractually obliged to provide your program/service? Explain.

The College is not contractually obligated to conduct the 100% FAFSA outreach initiative; however, conducting activities that help provide access and opportunity to those lacking social and economic capital is a moral imperative.

The College IS contractually obligated to provide sufficient administrative capacity as a condition of its participation in federal and state financial assistance programs. The President must sign and the College must maintain a fully executed Institutional Participation Agreement (IPA) for Cal Grant Programs and a federal Program Participation Agreement for all Federal Title IV Programs.

3. Is the college obligated to provide your program/service in order to meet accreditation requirements? Explain.

Yes. As a condition of the College’s eligibility to receive public funds and receive full accreditation, we must be approved and authorized to participate in Federal Title IV programs. Loss of federal aid eligibility would result in loss of accreditation and school closure.

4. How does your program/service specifically support objectives of the Educational Master Plan or other strategic plans?
 - Completion Objective 2.3: Improve connections with potential students by conducting an engaging, well thought out orientation program that provides students with a thorough understanding of college requirements and financial aid.
 - Completion Objective 2.5: Increase entry by conducting a 100% FAFSA campaign for eligible students working to provide financial support for non-FAFSA eligible students and implementing a financial literacy campaign.
 - Completion Objective 2.9: By providing regular workshops and one-on-one assistance to students, the Financial Aid Office improves the likelihood of completion by improving access and removing financial aid barriers – which in turn supports receiving degrees and certificates.

- Global and Sustainable Objective 4.1: Developing financial literacy is a social justice initiative and supports this objective by helping to create awareness and a Social Justice agenda about money and social capital.
5. How many students (headcount) per semester are served by your program/service in an academic year?
 - 3,247 students received Board of Governors Fee Waivers in the fall 2013. This is a fairly good proxy for all aid recipients. We do not have an easily extracted term by term unduplicated count for all aid programs due to programming changes in the BOGFW.
 - The unduplicated headcount of students who received some kind of financial assistance in the 2012-13 aid year was 5,413.

 6. Does your program/service provide for the needs of a special population of students?

The 100% FAFSA initiative provides more one-one one and small group assistance to address the financial needs to attend college for a variety of special populations including first generation students, DREAMers, Foster Youth, Veterans, students with disabilities, and in general, for students from low to very-low socioeconomic backgrounds.

 7. What is your evidence of program success?

Increased application volume:

 - There was a 20.1 % increase in application volume from 2010-11 to 2011-12 and another 11.7% increase in application volume from 2011-12 to the 2012-13 year through 6/30/2013.
 - Data is not yet available to compare how the 2013-14 year may have increased over last year.

 8. What measures would be required in order to accommodate your current students if your program were to lose funding?

Without the current allocation, we would lose approximately .6 FTE which would result in a significant disruption of our processing, our ability to participate in a variety of financial aid events, increase workload on other staff and may require less hours open to the public in order for us to keep up with processing financial aid.

We would have less time and staff to respond to requests for financial aid participation at events in our feeder high schools and to coordinate Dream Application processing and Cal Grant delivery, further impacting a groups of young people who continue to have inequitable access to financial aid resources, etc.

 9. What specific measures of cost savings to your program/service can you propose? What are the consequences of implementing these measures?

Since 100% of these funds are allocated for staff time, reduction in funding

equates to a corresponding reduction in staff hours to support the Financial Aid Department and coordination of workshops, etc.

10. What other possible sources of funding might be available to fund your program/service?

A Working Families Grant through the Annie E. Casey Foundation was submitted in March to fund this position up to 25% to *expand* the role of this position not supplant funds previously allocated for the position. If the current funding level is not available to maintain the same staffing level, the anticipated 25% funding to implement financial literacy and stability activities will not be sufficient on its own to leverage the necessary staffing to achieve the grant's objectives.