## New Instructional Program Development Process – Draft

- 1. Faculty and/or Dean identifies need, conceives program, and initiates process
- 2. Faculty and Dean develop a new program proposal (justification, impact report and implementation plan)
  - a. Workforce Development Director, PRIE, Marketing/Outreach, Budget Office
  - b. Identify faculty Minimum Qualifications
  - c. Identify initial advisory team members to assist in developing proposal
- 3. Task Force (IPC, Curriculum, Senate) reviews and approves proposal
- 4. PBC and Cabinet review proposal
- 5. PBC defines college commitment and makes recommendation to President
  - a. Commitment must identify resources and terms of pilot
  - b. Commitment may be contingent upon defined criteria
  - c. PBC may recommend incubating courses through CCCE
- 6. President authorizes program implementation
- 7. Pilot program development begins
  - a. Faculty with Minimum Qualifications begins curriculum development
  - b. College engages market research to conduct focus groups to validate student demand
  - c. Marketing/outreach plan begins implementation
  - d. Space and equipment acquisition
  - e. Hiring of personnel
  - f. Establishing advisory board
- 8. Curriculum Committee approves curriculum and program certificates/degrees
- 9. Curriculum and program approval by BACCC, CCCCO, Accreditors
- 10. Begin 3 or 4-year pilot program with annual review by Task Force (IPC and Academic Senate)
- 11. At end of the pilot, Task Force recommends to PBC program institutionalization or discontinuance

## Questions for discussion:

- Should there be a "go/no go" check early in the process?
- Composition of the Task Force?
- Is there a "fast-track" process?
- Can the process proceed in split streams/dual track with partial or conditional approval?

## Criteria for consideration and components of a new program proposal:

- A. Alignment with college mission and master plan
- B. Ability of the college to meet external accreditation requirements
- C. Impact on equity
- D. Potential for articulation with 4-year
- E. Potential impact on, or competition with other district/regional programs
- F. Labor market and other data
- G. Student demand and enrollment projections: impact on FTES, Load
- H. Projections of student success, persistence, and completion
- I. Identification of which division will house the program

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- J. Impact on existing academic and student support services
- K. Impact on other academic programs including the allocation of FTEF resources
- L. Impact on instructional spaces
- M. Space requirements for support staff
- N. Impact on marketing and outreach
- O. Funding for curriculum development
- P. Funding for instructional equipment
- Q. Funding and space for personnel
- R. Terms of college subsidy for potentially low-enrolled courses: minimum enrollments identified