

Textbook Affordability Subcommittee

Meeting Minutes for 28 September 2021, 1-2pm

Attendance: Nick DeMello; Sarah Harmon; Jai Kumar; Tammy Robinson; Diana Tedone-Goldstone

Absent: Valeria Estrada; Allison Hughes; Ramki Kalyanaraman; Lisa Palmer; David Reed

Guests: none

I. Introductions (5 minutes; Information)

II. OER Updates (10 minutes; Information)

- August Flex Day District-wide OER/ZTC Presentation: Good turn-out; approximately 45 people, mostly faculty, but there were some administrators. It got folks at CSM and Cañada more curious about revisiting their course materials, and spurred more discussion about OER/ZTC.
- District Budget: There is \$1.25M set aside for OER/ZTC work in the AY21-22 budget. At this time, we're not sure how that is being divided, or if some of the money will be used to coordinate at the district level. Hoping to hear more, but at the very least it will allow us to expand our OER/ZTC work and get it institutionalized.
- October Flex Coordination: While our October Flex Day is college-specific, the OER/ZTC group across the district are coordinating efforts, and will be announcing the information across the district. We're planning on hosting different workshops on a wide-array of topics, and encourage all faculty to attend any workshop that they wish. (More on this in III.)
- Creation of an OER/ZTC Budget: We're going to have a budget! Part of the upcoming changes will include having a designated OER/ZTC line-item in the Office of Instruction's budget. Sarah is working with David and Tammy on that now, both in creating a 'program' for OER/ZTC and therefore creating an avenue for resource requests. More on this soon!
- District-wide Textbook Adoption Site: This work is still on-going, and won't be ready for Spring 2022 adoptions. More to come.

III. October Flex Day Planning (15 minutes; Discussion)

- We have 2 workshops/presentations for October:
 - Copyright and Fair Use: This will be based on the presentation that we made a couple of years ago, but updated. It came about as an idea because Diana and Sarah have been fielding questions and queries from faculty as they move their course materials to OER/ZTC...including trying to disseminate materials in ways that may run afoul of copyright law. So, it's time to revisit this.
 - Textbook Adoption: Jai and Sarah will present on this topic, focusing on getting faculty to submit their course material adoptions on-time and in a complete manner. The focus here will be on the process (which will be largely the same as for Summer/Fall 2021, but there are some minor updates), how to get a digital course reader set up, how to report OER/ZTC materials.

IV. Cañada OER/ZTC Data Updates (15 minutes; Discussion)

- Data from Summer/Fall 2021 adoptions—based on those courses that were reported as OER/ZTC in WebSchedule and the enrollment report that went out post-census reporting:
 - Summer: 431 students enrolled in Low-Cost OER/ZTC courses, 6 unique faculty, \$41,050 in estimated savings for those students
 - Fall: 1,400 students enrolled in Low-Cost OER/ZTC courses, 30 unique faculty, \$136,200 in estimated savings for those students
- The above data are a direct result of Sarah, Jai, and the division assistants collaborating to document as many courses as either being low-cost OER (=course materials include an OER and something that costs \$40 or less at the Bookstore) or ZTC (=course materials are free to students and can include OER, library services, public access websites, etc.).
 - There may have been a few courses missed, but very few. Perhaps 1-2.

- Does not include courses that have no course materials at all—traditionally KAD courses.
- ‘Huge jump’ is closer to what our faculty have done over the last year...but we shall see in Spring 2022 to get more of an idea of areas of growth.
- Sarah just got the PRIE data on success and retention for Spring and Summer 2021—will be comparing OER/ZTC courses to ‘traditional’ course material courses to those using Inclusive Access, as well as disaggregated data for students in various cohorts (e.g., veterans, DRC, EOPS, etc.).
- These data will help as we apply for more grants, funding from the college (e.g., Program Review), and other areas. It’ll all help to showcase that OER/ZTC is not a phenomenon—and that we need to be supported!

V. Newsletter ideas (15 minutes; Discussion)

- Articles on October Flex Day presentations—to broadcast the information as widely as possible
- Focus Topic: The data in IV, showcasing how far we have come and where we need to target efforts
- Idea of the Month: Streamlining your course materials, which makes it easier to:
 - Figure out what you’re using;
 - Pass that information on to students, especially digitally;
 - Pass that information on to colleagues who are teaching other sections of the same course;
 - Catalog that information in the Course Outline of Record, which helps with articulation agreements;
 - Coordinate with the Bookstore to get the materials to the students in the most efficient way possible (for when non-digital editions are needed).

VI. Adjourn

Important links

- [Textbook Affordability Subcommittee website](#)
- [OER/ZTC LibGuide](#)
- [SMCCCD OER/ZTC Website](#)
- [ASCCC OERI Website](#)

Next meeting: 26 October, 1-2pm, via Zoom