Textbook Affordability Subcommittee Meeting Minutes
for 19 March 2024, 1-2pm, via Zoom

- Attended
  - Sarah Harmon, Katie Hasse, Allison Hughes, Nada Nekrep, John Pérez, Anniqua Rana, Diana Tedone-Goldstone
- Absent
  - Leonor Cabrera, Chialin Hsieh, Jai Kumar, Tessa Noriega

Agenda

I. Introductions and Welcome (5 minutes; Information)
II. CCCCO ZTC Acceleration Grant Updates (10 minutes; Information/Discussion)
   a. Collaboration Cohort meetings for ECE, MATH and COMM have started; Cañada has been invited to participate in all 3.
   b. Sarah is attending those meetings to see how, if at all, our projects can inform the conversations. So far, it seems that Cañada's plans are distinct from other colleges' plans, so Sarah will be pushing to allow our folks to start (ECE, MATH) or continue (COMM, which is funded by Implementation Grant funds) on our own.
   c. The District just received the funding from the state, and it will be delivered to the College.
   d. More updates in April.
III. Open Education Week 2024 Report (5 minutes)
   a. Recordings and materials are available on the SMCCCD Open Ed Week webpage.
   b. Great turn-outs, both live and in registrations! (Materials and recording links were sent to all registrants.)
   c. If you have a moment, check out the Keynote discussion from Monday: Jasmine Roberts-Crews and the SCOPE Framework. (Kudos to our CSM colleagues who led that webinar!)
   d. Diana led a great discussion and review of Creative Commons licensing, which should help to demystify CC and encourage folks to use it. We had attendees from within and outside of the District!
   e. The tabling in the Grove was ok, but Jacky Ip came up with some great ideas earlier: get Peer Mentors, Retention Specialists and the student rep to TAS involved; do the tabling more regularly and in areas where there is already visibility. (Skyline has a standard College Hour, which is Wednesdays at noon; Cañada used to do something like this, but it stopped many years ago.)
      i. Katie was looking to get more tabling anyway, so she and Sarah will work on strategies to bring this forward. Perhaps even see if ASCC wants to spear-head tabling in the walkways of the Learning Center, other key places, as a way to connect student reps to college bodies with the rest of the campus community.
      ii. Anniqua thought that connecting tabling and outreach to various groups could be a way to engage with faculty and staff more, to generally spread the word about ZTC/LTC courses and how the help students.
IV. ZTC/OER Data from PRIE (30 minutes; Information/Discussion)
   a. Discussion about the data, next steps
      i. Slides were updated to include information and questions
      ii. Sarah has asked PRIE for specific data from Fall 2022-Spring 2023 to see if there are changes in the data once SMCCCD started funding ZTC work (Free College Initiative funds from the Board).
      iii. Sarah talked with Ame Maloney at Skyline about the data; they're on par with what Skyline has seen in the past.
      iv. Key questions that need further analysis:
         1. Is the enrollment data independent of ZTC/LTC marking?
         2. Could we follow up with ZTC/LTC students to see if the outreach is working?
      v. Make sure to connect with Marketing/Outreach, especially Mayra Arellano and the Promise folks. (Sarah and Katie are working on marketing pieces and are going to connect with Marketing soon.)
      vi. Sarah was asked to bring some or all of this presentation to DEAC, Technology

Committee, IPC, in addition to bringing it to Academic Senate and PBC.
    b. Sarah applied to present this at the Online Teaching Conference in Long Beach in June…and was accepted!
        i. She'll also apply to present this at Cal-OER in August and the Open Education Conference in October, once those Calls For Proposals are opened.
V. ZTC Adopter Cohort Updates (5 minutes; Information/Discussion)
    a. Spring 2024 Updates
        i. Projects are moving along well!
    b. Summer 2024 cohort will open 11 April and close 25 April—spread the word!
VI. Adjourn

Important links

- Textbook Affordability Subcommittee website
- OER/ZTC LibGuide
- SMCCCD OER/ZTC Website
- ASCCC OERI Website

Next meeting: 23 April 2024, 1-2pm, Zoom