



## **Fashion Department Advisory Board Meeting – Monday, November 18, 2019**

Meeting Minutes

11/18/2019

5 – 6:30 p.m.

Building 3, Room 017

*Present:* Leonor Cabrera - dean, Ronda Chaney - faculty, Kathleen Lorist - faculty, Peggy Perruccio- faculty and staff, Christine Groom – former student and industry, Kathleen Lorist - faculty, Sarah Bunje - industry, Kathrine Jane - industry, Kathleen McCarney - faculty, Lynda Mynard -faculty, Barbara Kelly - industry, Daryan Chan – career education counselor, Ellen Brook - industry, Judy Jackson - faculty, Janet Ghilarducci - industry, Denise Shreve – high school partner, Charlotte Miller - industry, Jonathan Wax - staff, Miriam Lewis - industry

### **1. Welcome/Introductions — member reports of events/activities**

- a. Introduction of new faces for the advisory board members
  - i. Barbara Kelly – opportunities through the DeYoung Museum
  - ii. Community offering advice and help on each other's activities, including former students
  - iii. Faculty discussing their current and upcoming courses and what students are accomplishing
  - iv. Industry partners had comments on how skilled our students are when they are granted internships or hired to work.

### **2. Cañada Fashion Department Reports with PowerPoint**

- a. Discussion on industry-grade equipment that is available to our students in the program
- b. Discussion on the student contest from last semester
- c. Discussion on scholarship ideas for students and recent graduates

### **3. Student Contest – new topics for next year**

- a. Discussion on ideas; space age, architectural, street clothes/ready-to-wear, separates, the future, 1920's – a 100 years later,

### **4. Guest Speakers – Industry class speakers**

- a. Ellen Brook came and spoke this past year, recommends other board members come and speak
- b. Christine Groom came and spoke about her experience with being a former student and now being a professional pattern maker.

**5. Artistry in Fashion--guest speaker for Artistry next year? New vendors? New branding ideas?**

- a. Discussion on ideas for guest speaker for Artistry in Fashion 2020
  - i. Guest Speaker needs to be a volunteer as this is an unpaid event for student scholarships.
  - ii. Please let the Fashion Department know if board members have any ideas or connections.

**6. Changes on the program – method of teaching Serging, Evening gown class**

- a. Discussion on how to make merchandising component of the program more robust
  - i. Discussion on how the online market has changed fashion merchandising
  - ii. Discussion on how the merchandising experience is important for success in the industry
    - 1. Suggestion on rolling the merchandising component into another certificate
- b. Discussion on the need for a course that focuses on technical design that will help people get back into the workforce. There is a need for a creating a digital package of their work.
  - i. Faculty say this is covered in some current classes, at least the basics are.

**7. Update on Division – Leonor Cabrera**

- a. Sergers were purchased with the Carl Perkins Grant this past year

**8. Ideas for Social Media & blog topics**

- a. Discussion on the blog, sometimes it is about the college, sometimes it is about current fashion trends
- b. Blogs come out once a week

- c. Discussion on the possible topics: fast-fashion vs. slow-fashion, sustainability, internships/job opportunities, volunteer opportunities, informational interviews,

**9. Ronda Chaney – Events**

- a. Artistry in Fashion – Sept 26, 2020
  - i. Next year is the 31th – ideas for making it different
- b. Spring Tea – announce contest winners/celebrate grads –
  - 1. May 1, 2020 – 3:00 pm
- c. Speaker, Charlotte Kruk
  - i. February 28, 2020, 7:00 pm