

PBC Strategic Enrollment Management Committee

MEETING AGENDA

Wednesday, April 10, 2019

Building 8 - Room 119

9:00 – 10:00 a.m.

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| **Agenda Item** | **Discussion Lead** | **Time Allotted** |
| **Re-Cap of Previous Sessions** * Guided Pathways
 | Char Perlas, VPSS | 5 |
| **Career Education & Workforce Development*** Strategic enrollment and program development goals of Cañada’s existing career education programs.
* Opportunities for growth and expansion
 | Tammy Robinson, VPILeonor Cabrera, Dean of Business, Design and Workforce | 40 |
| **NEW Standing ITEM: Campus-wide Outreach and Community Plan**Cañada’s Local Area Recruitment Group to propose how we might develop a campus-wide outreach (and communications) plan and weave it into the SEM Plan. This should include ideas for engaging faculty in outreach and communications. | Myra Arellano and Marisol Quevedo | 10 |
| **Next Steps & Items for Future Meetings** | All | 5 |
| **ADJOURN** |  |  |