

## Spring 2013 University Center Student Survey

### Introduction

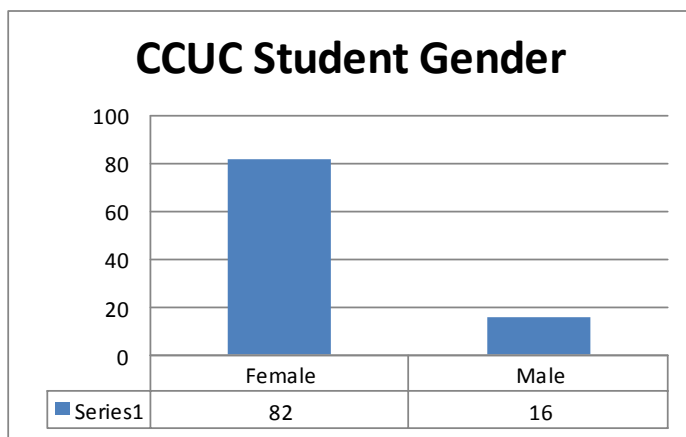
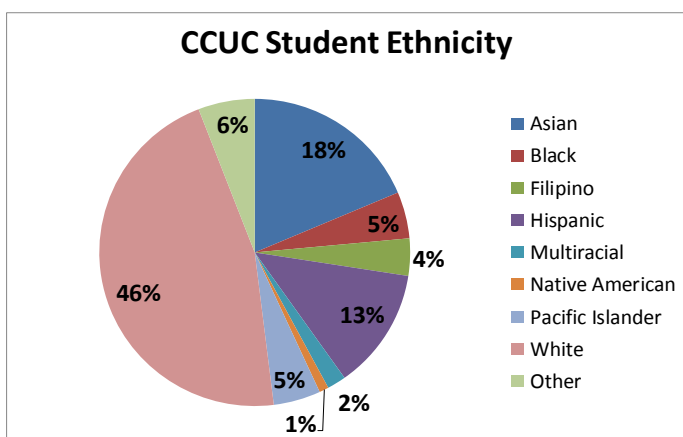
The Cañada College University Center partners with bachelor’s degree granting institutions to provide students an opportunity to earn a bachelor’s degree on the Cañada College campus. Programs are currently being offered at the Cañada College University Center by San Francisco State University (SFSU), Notre Dame de Namur University (NDNU), National University (NU), and The National Hispanic University (NHU). Program offerings include:

- Allied Health (Bachelor of Science from National University)
- Business Administration (Bachelor of Science from Notre Dame de Namur University)
- Child Development (Bachelor of Arts from National Hispanic University)
- Human Services (Bachelor of Science from Notre Dame de Namur University)
- Nursing (Bachelor of Science from San Francisco State University)
- Psychology (Bachelor of Arts from Notre Dame de Namur University)

In the Spring of 2013 the Cañada College University Center surveyed students enrolled in bachelor’s degree programs at Cañada College in order to assess University Center student needs and satisfaction. The results of the survey are described below.

### Participant Demographics

Surveys were administered to students in Business Administration, Allied Health, Nursing, and Psychology program courses. Nearly 84% percent of the respondents were female. Forty-six percent of the students indicated “White” as their ethnicity. Only 13% of students indicated “Hispanic” as their ethnicity.

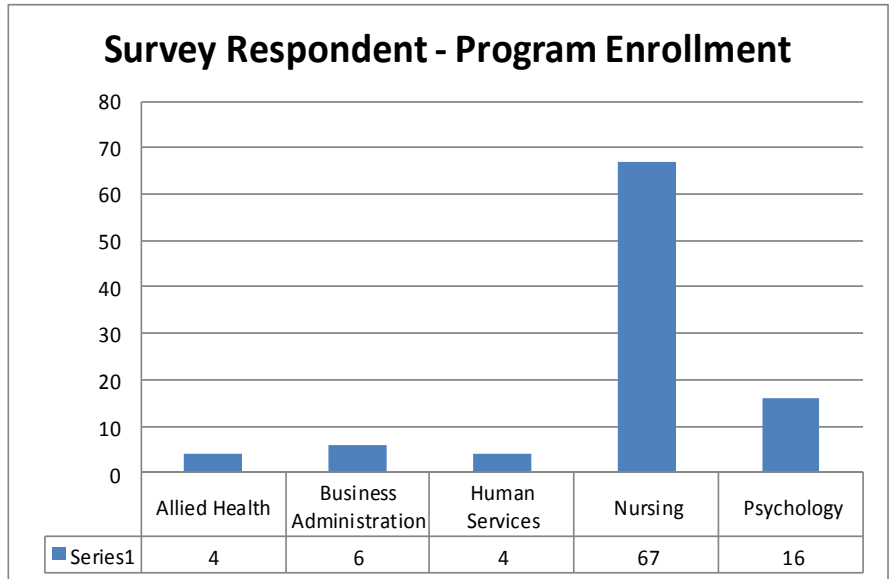


## Enrollment

The majority of the respondents (57.10%) indicated they had previously attended Cañada College and nearly half of the respondents indicated they had previously attended College of San Mateo. Only 11.20% of the respondents indicated they had not enrolled in a community college prior to enrolling at the University Center.

Over sixty-eight percent of the survey respondents were enrolled in the San Francisco State University nursing program.

| Previous Community College Enrollment |        |
|---------------------------------------|--------|
| Cañada College                        | 57.10% |
| San Mateo College                     | 49.00% |
| Skyline College                       | 31.60% |
| Other Community College               | 22.40% |
| No Community College                  | 11.20% |

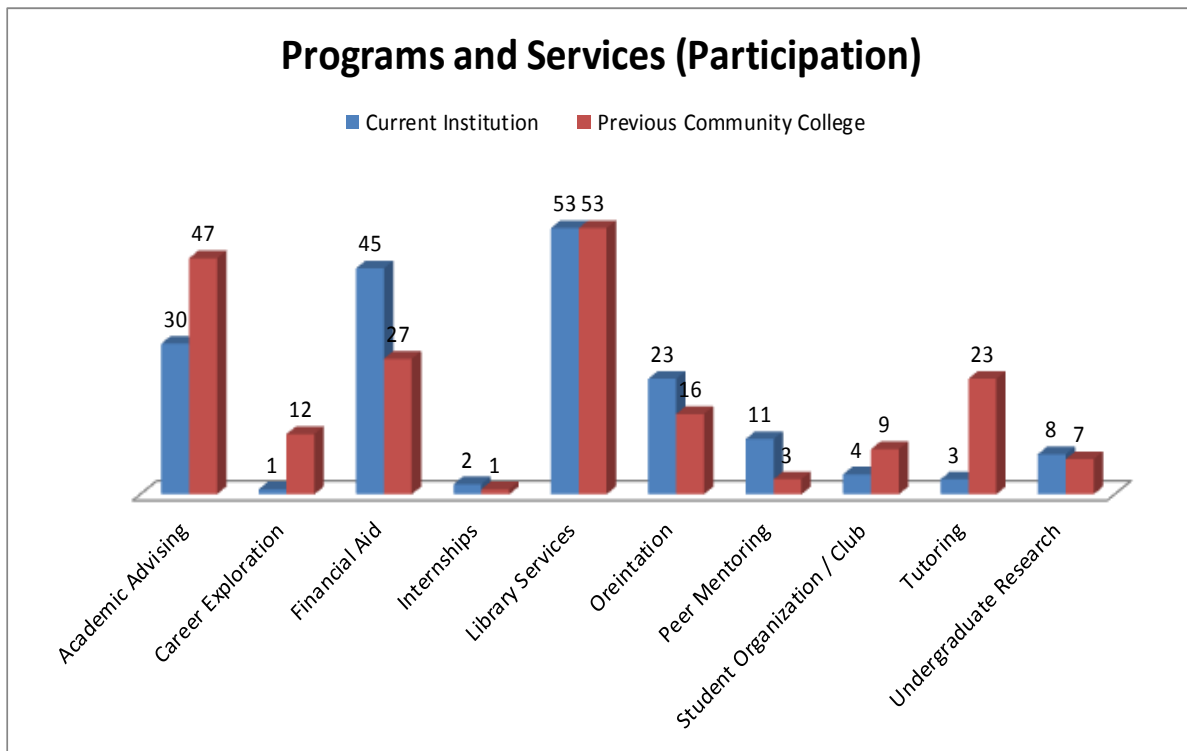


Participants were asked which factors had the strongest influence on their decision to earn their bachelor's degree on the Cañada College campus (Table 1). The factors which most influenced the students to earn their bachelor's degree on the Cañada College campus were the location (4.16) and the quality of the program (3.96). The factors which had the smallest influence on the respondents decision to earn their bachelor's degree on the Cañada College campus were work obligations (2.71) and family obligations (2.86).

| How much did each of the following factors influence your decision to earn your bachelor's degree on the Cañada College campus?<br><i>5 = Strong Influence : 1=Weak Influence</i> | <i>n</i> | Mean |
|---|----------|------|
| Quality of Program of Study   | 94       | 3.96 |
| Location  | 93       | 4.16 |
| Times courses were offered  | 89       | 3.37 |
| Familiarity with Cañada College   | 91       | 3.25 |
| Family Obligations  | 94       | 2.86 |
| Work Obligations  | 91       | 2.71 |

## Programs and Services

Survey participants indicated the programs and services they used the most at both their current institution and the community colleges they attended previously were library services, academic advising, and financial aid. However, students were much more likely to have received academic advising at their previous community college than at their current institution and were much more likely to be accepting financial aid at their current institution than at the community college they previously attended. Students were also much more likely to have received tutoring or career advising at the community college they previously attended than at their current institution.



## Satisfaction

Survey participants were asked to indicate their satisfaction with the quality of their bachelor's degree program, the support services available to them, the ease of transition into their bachelor's degree program, and the physical facilities and equipment available to them. Students were most satisfied with the ease of transition into their bachelor's degree program (3.93), and least satisfied with the support services available to them (2.90).

| <b>How satisfied are you with the following?</b><br><i>5 = Completely satisfied - 1= Not at all satisfied</i> | <b><i>n</i></b> | <b>Mean</b> |
|---|-----------------|-------------|
| Quality of your bachelor's degree program.  | 96              | 3.83        |
| Physical facilities and/or equipment currently available to you.  | 96              | 3.57        |
| Support services currently available to you.  | 92              | 2.90        |
| Ease of transition into your bachelor's degree program.   | 92              | 3.93        |

## Summary / Implications

Several of the results from the survey of the Cañada College University Center students may have implications for the A2B program. These include:

- Only 13% of the survey respondents were Hispanic.  
*This result suggests that Hispanic students are currently underrepresented at the University Center and provides support for A2B's contention that efforts should be taken to increase underserved student participation in the University Center.*
- Almost 60% of the respondents had previously attended Cañada College.  
*This finding supports the contention that offering bachelor's degree programs on the Cañada College campus supports Cañada College students in their efforts to reach their educational goal of earning a bachelor's degree.*
- The location of the University Center had the strongest influence on the respondents decision to enroll at the University Center.  
*This finding suggests that proximity is a factor in a student's decision to pursue a bachelor's degree (or is at least a factor in where students choose to pursue a bachelor's degree.)*
- Students were much more likely to have received academic advising, career advising, and tutoring at their previous community college than at their current institution, but were much more likely to be accepting financial aid at their current institution than at the community college they previously attended.  
*This result suggests that University Center students may not have adequate access to support services, or may be less inclined to take advantage of support services as upper division students.*
- Students were not entirely satisfied with the support services available to them at the University Center.  
*This finding supports A2B program efforts to increase support services available to University Center Students.*

## About A2B

The A2B (Associate's to Bachelor's Degree) Program, a five-year effort funded by the Hispanic-Serving Institutions program of the US Department of Education to expand the University Center, will increase the number of bachelor's degrees offered on campus and provide academic support and case management services to Cañada College students preparing to enroll or already enrolled in University Center degree programs. The A2B Program supports the Cañada College University Center mission by:

- Improving the transition from the associate degree to the bachelor's degree
- Bringing in new bachelor's degree programs and strengthening existing programs
- Coordinating academic support services for A2B students
- Using data analysis to improve programs
- Enhancing program infrastructure and resources

## A2B Program Contacts

Project Director - Lizette Bricker  
(650) 306-3453 - brickerl@smccd.edu

Assistant Project Director - Jeff Rhoades  
(650) 306-3177 - rhoadesj@smccd.edu

Retention Specialist - Sunny Choi  
(650) 306-3481 - chois@smccd.edu

For more information on this brief contact  
A2B Researcher - Brandon Price  
(650) 306-3198 - priceb@smccd.edu