# Planning Unit:Arts & Art HistoryUnit Manager:Lead Faculty, Art and Art History

**Objective:** 25 - Strategic action plans for Art

#### **Objective Description:**

Use this objective to describe the action plans that your program intends to implement. Scroll to the "Action Plan and Required Resources" section and click the Add button. Describe your plan. Be sure to describe any research or training you will need to accomplish these plans. Then select PRIE and/or Professional Development in the "Units Impacted" section.

<b>Start Date:</b> 2/27/2016	<b>Task Type:</b> Committee/College Action Plan	<b>Priority Level:</b> High	<b>Task Order:</b> 6	
Due Date:	Completion Date:	Task Status: New	<b>Budget:</b> \$0	

Work with the counselors to clarify and strengthen the message to students about the value of art classes for their education and careers

#### **Budget Remarks:**

Date:	Name:	Remarks:	
No Data to	Display		

#### **Budget Details:**

GL Code	Account	Description	Requested	Approved
No Data to Di	isplay			

Name:	Email:
Carranza, James	carranza@smccd.edu
Lead Faculty, Art and Art History	moralesw@smccd.edu
Lead Faculty, Theatre Arts	budda@smccd.edu
Lead Faculty, Music	mecklerd@smccd.edu

<b>Start Date:</b> 2/27/2016	<b>Task Type:</b> Departmental Action Plan	<b>Priority Level:</b> High	<b>Task Order:</b> 2
Due Date:	Completion Date:	Task Status: New	<b>Budget:</b> \$0

Persist in getting administrative support for an Arts Coordinator to facilitate and support curriculum development, planning, community outreach, and marketing

### **Budget Remarks:**

Date:	Name:	Remarks:	
No Data to	Display		

### **Budget Details:**

GL Code	Account	Description	Requested	Approved
No Data to Dis	splay			

Name:	Email:
Lead Faculty, Art and Art History	moralesw@smccd.edu
Lead Faculty, Theatre Arts	budda@smccd.edu
Lead Faculty, Music	mecklerd@smccd.edu

<b>Start Date:</b> 2/27/2016	<b>Task Type:</b> Departmental Action Plan	<b>Priority Level:</b> High	<b>Task Order:</b> 4
Due Date:	Completion Date:	<b>Task Status:</b> New	<b>Budget:</b> \$0

Initiate an active marketing plan to increase awareness of the presence and quality of the art program, and the excellence of the art gallery. ) We need a commitment from the administration to assist us in marketing our program. We will be meeting with the college head of marketing this semester to begin this process.

#### **Budget Remarks:**

Date:	Name:	Remarks:	
No Data t	o Display		

#### **Budget Details:**

GL Code	Account	Description	Requested	Approved
No Data to Dis	splay			

#### **Assignment Details:**

Name:	Email:
Lead Faculty, Art and Art History	moralesw@smccd.edu

<b>Start Date:</b> 2/27/2016	Task Type:	<b>Priority Level:</b> High	<b>Task Order:</b> 5
Due Date:	Completion Date:	<b>Task Status:</b> New	<b>Budget:</b> \$0

Re-brand the Art Program by creating an Arts Honors Certificate, which raises the profile of all the arts at Cañada, and draws students from other colleges

Budget Remarks:			
Date:	Name:	Remarks:	
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GL Code	Account	Description	Requested	Approved
No Data to D	isplay			

Name:	Email:
No Data to Display	

<b>Start Date:</b> 2/27/2016	<b>Task Type:</b> Committee/College Action Plan	<b>Priority Level:</b> High	Task Order: 1
Due Date:	Completion Date:	Task Status: In Progress	<b>Budget:</b> \$0

Participate as leaders in the Arts Task Force to mobilize college-wide support of the Art Studio and Art History programs

#### **Budget Remarks:**

Date:	Name:	Remarks:	
No Data to Display			

#### **Budget Details:**

GL Code	Account	Description	Requested	Approved
No Data to Display				

#### **Assignment Details:**

Name:	Email:
Carranza, James	carranza@smccd.edu
Lead Faculty, Art and Art History	moralesw@smccd.edu
Lead Faculty, Theatre Arts	budda@smccd.edu
Lead Faculty, Music	mecklerd@smccd.edu

<b>Start Date:</b> 2/27/2016	Task Type:	<b>Priority Level:</b> Medium	<b>Task Order:</b> 7
Due Date:	Completion Date:	<b>Task Status:</b> New	<b>Budget:</b> \$0

•Research ways to comply with state guidelines for our Art Studio classes to articulate for GE credit

#### **Budget Remarks:**

Date:	Name:	Remarks:	
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### **Budget Details:**

GL Code	Account	Description	Requested	Approved
No Data to Display				

Name:	Email:
Lead Faculty, Art and Art History	moralesw@smccd.edu

<b>Start Date:</b> 2/27/2016	<b>Task Type:</b> Departmental Action Plan	<b>Priority Level:</b> Medium	<b>Task Order:</b> 8
Due Date:	Completion Date:	<b>Task Status:</b> New	<b>Budget:</b> \$0

• Research Museum Studies programs in the Bay Area to see how we can help meet the growing demand for a museum work force

#### **Budget Remarks:**

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#### **Budget Details:**

GL Code	Account	Description	Requested	Approved
No Data to Dis	play			

#### **Assignment Details:**

Name:	Email:
No Data to Display	

<b>Start Date:</b> 1/15/2017	<b>Task Type:</b> Departmental Action Plan	<b>Priority Level:</b> Medium	<b>Task Order:</b> 9
<b>Due Date:</b> 2/28/2017	Completion Date:	<b>Task Status:</b> New	Budget: \$0

• Denise Erickson will attend the 2017 College Art Association Conference in New York to research new trends in pedagogy and scholarship

#### **Budget Remarks:**

Date:	Name:	Remarks:	
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#### **Budget Details:**

GL Code	Account	Description	Requested	Approved
No Data to Dis	splay			

Name:	Email:
No Data to Display	

<b>Start Date:</b>	<b>Task Type:</b>	<b>Priority Level:</b>	<b>Task Order:</b>
2/27/2016	Resource Request	High	3
Due Date:	Completion Date:	Task Status: In Progress	<b>Budget:</b> \$0

• Improve the space and facilities of the photography and art studio classes to improve instruction

### **Budget Remarks:**

Date:	Name:	Remarks:	
No Data to Display			

### **Budget Details:**

GL Code	Account	Description	Requested	Approved
No Data to D	isplay			

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