

CAN Program Review (Instructional) - Fashion Design (Even Year)

Objective: Fashion Advisory Board - new members

Invite a new members to join the Fashion Advisory Board.

Objective Status: 2 - Continuing (PR)

Objective Year: 2019-2020

Estimated Start Date: 06/01/2019

Estimated Completion Date: 08/30/2019

Please select the college goals with which this objective aligns.: Community Connections - Build and strengthen collaborative relationships and partnerships that support the needs of reflect and enrich our diverse and vibrant local community.

Please select the district goals with which this objective aligns.: District Goal #1 - Develop and Strengthen Educational Offerings Interventions and Support Programs that Increase Student Access & Success, District Goal #2 - Establish And Expand Relationships With School Districts 4-year College Partners And Community-based Organizations To Increase Higher Education Attainment In San Mateo County

Action Plans

2019-2020 - Reaching out to professional networks through outreach at events, facebook, LinkedIn, and alumni. (Active)

Who's Responsible for Completing this Action Plan?: Ronda Chaney and Peggy Peruccio

Estimated Completion Date: June 30 2020

Resource Requests

No cost at this time

Type of Resource: Other

Cost: 0

Objective: Marketing & Outreach

2. Promote the department in new ways on the Internet.
 - a. Research how to be listed as a Community College with Maker Space.
 - b. Determine how to have a better listing for sewing classes in Redwood City.
 - c. Research how to get on a National Fashion School listing.

Objective Status: 1 - New (PR)

Objective Year: 2019-2020

Estimated Start Date: 06/01/2019

Estimated Completion Date: 06/30/2020

Please select the college goals with which this objective aligns.: Student Completion/Success - Provide educational and student services programs that highlight inclusivity diversity and equity in their mission to help students meet their unique educational goals and minimize logistical and financial barriers to success., Community Connections - Build and strengthen collaborative relationships and partnerships that support the needs of reflect and enrich our diverse and vibrant local community., Organizational Development

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- Focus institutional resources on the structures processes and practices that invest in a diverse student population and prioritize and promote equitable inclusive and transformative learning.

Please select the district goals with which this objective aligns.: District Goal #1 - Develop and Strengthen Educational Offerings Interventions and Support Programs that Increase Student Access & Success, District Goal #2 - Establish And Expand Relationships With School Districts 4-year College Partners And Community-based Organizations To Increase Higher Education Attainment In San Mateo County, District Goal #4 - Ensure Necessary Resources Are Available To Implement This Strategic Plan Through Sound Fiscal Planning And Management Of Allocations. Protect Community-supported Status And Undertake The Development Of Innovative Sources Of Revenue That Support Educational Programs Beyond That Which Is Available From Community And State Allocations.

Objective: Continued Marketing

Continue to use "Facebook Boosting" for promotion.
Put Fashion videos made by the college onto Youtube

Objective Status: 2 - Continuing (PR)

Objective Year: 2019-2020

Estimated Start Date: 11/01/2018

Estimated Completion Date: 02/01/2019

Please select the college goals with which this objective aligns.: Organizational Development - Focus institutional resources on the structures processes and practices that invest in a diverse student population and prioritize and promote equitable inclusive and transformative learning.

Please select the district goals with which this objective aligns.: District Goal #4 - Ensure Necessary Resources Are Available To Implement This Strategic Plan Through Sound Fiscal Planning And Management Of Allocations. Protect Community-supported Status And Undertake The Development Of Innovative Sources Of Revenue That Support Educational Programs Beyond That Which Is Available From Community And State Allocations.

Action Plans

2018-2019 - For increased Spring enrollment using facebook and youtube for marketing. (Active)

Who's Responsible for Completing this Action Plan?: Program services Coordinator.

Estimated Completion Date: Feb 28 2019

Resource Requests

Boosting and videos have been budgeted in the 2018-2019 Strong Workforce budget.

Type of Resource: Advertising

Cost: 2000

Objective: Summer Program

Explore the possibility of a summer teen class through the District Continuing Education Program.

Objective Status: 1 - New (PR)

Objective Year: 2019-2020

Estimated Start Date: 01/01/2019

Estimated Completion Date: 08/30/2019

Please select the college goals with which this objective aligns.: Student Completion/Success - Provide educational and student services programs that highlight inclusivity diversity and equity in their mission to help students meet their unique educational goals and minimize logistical and financial barriers to success., Community Connections - Build and strengthen collaborative relationships and partnerships that support the needs of reflect and enrich our diverse and vibrant local community.

Please select the district goals with which this objective aligns.: District Goal #2 - Establish And Expand Relationships With School

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Districts 4-year College Partners And Community-based Organizations To Increase Higher Education Attainment In San Mateo County

Action Plans

2019-2020 - Confer and discuss with Director of Continuing, Community Education. Spoke with director in September 2018 and will contact again in January 2019. (Active)

Who's Responsible for Completing this Action Plan?: Ronda Chaney and Peggy Peruccio

Estimated Completion Date: August 31 2019

Resource Requests

Summer activity for teens.

Type of Resource: Other

Cost: 0

Objective: Lab Assistants

Continue to assist student in the lab every week day and some evenings.

Continue to use the various assistant's skills to support the Fashion Program.

Objective Status: 2 - Continuing (PR)

Objective Year: 2019-2020

Estimated Start Date: 07/01/2019

Estimated Completion Date: 05/31/2020

Please select the college goals with which this objective aligns.: Student Completion/Success - Provide educational and student services programs that highlight inclusivity diversity and equity in their mission to help students meet their unique educational goals and minimize logistical and financial barriers to success.

Please select the district goals with which this objective aligns.: District Goal #1 - Develop and Strengthen Educational Offerings Interventions and Support Programs that Increase Student Access & Success, District Goal #4 - Ensure Necessary Resources Are Available To Implement This Strategic Plan Through Sound Fiscal Planning And Management Of Allocations. Protect Community-supported Status And Undertake The Development Of Innovative Sources Of Revenue That Support Educational Programs Beyond That Which Is Available From Community And State Allocations.

Action Plans

2019-2020 - Lab Assistants to help students in the Fashion Program. (Active)

Who's Responsible for Completing this Action Plan?: This is a payroll item.

Estimated Completion Date: June 30 2019

Resource Requests

Lab Assistants to help students in the day and evenings. - A portion of this is paid through Perkins funding but as that fund continues to decrease additional funds are needed each year. 5 individuals - total of 3,000 hours at \$50/hour

Type of Resource: Non-Instructional Personnel

Cost: 150000