

2021-2022 Program Review



CAN Program Review (Student Services) - SparkPoint (Fall 2021)

STEP 1: Program Review Narratives

2021-2022

Student Services Program Review (SSPR)

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Writing Team: Adolfo Leiva, Julie Lamson,

Program Context

1A. Mission: SparkPoint Mission Statement

SparkPoint at Cañada College is a one-stop financial coaching and education center where students and community members access a full range of free services that lead towards financial stability.

1B. Mission Alignment: Cañada College's Mission Statement states that we provide our community with an environment that ensures students from diverse backgrounds have the opportunity to achieve their educational goals and through a Vision that is committed to supporting inclusion of diverse cultures and the practice of personal support and development. The underlying values that support our Mission and Vision include a commitment towards transforming lives, supporting a diverse and inclusive environment and strengthening community relationships.

SparkPoint aligns with and support the College's Mission and Values by promoting access and ensuring that students from diverse backgrounds and socio-economics challenges are provided with equitable access to the necessary financial resources and supports that facilitate their ability to achieve their educational goals whether it is a certificate, degree or transfer. SparkPoint is inclusive and staff receives continual training designed to support the diverse needs of our students and community. By working with students and their families, SparkPoint connects them to internal and external resources that strengthen community relationships.

SparkPoint also aligns with the District Mission Statement by promoting open access to students and is responsive to our communities needs by connecting them to financial and basic needs. By doing so, SparkPoint delivers a wide range of support designed to assist students in attaining their educational and career goals while reducing barriers to retention and success. SparkPoint contributes to promoting student success by:

Supporting student retention by providing financial education

Addressing students' basic needs (i.e. food, housing)

Improving Student Completion

Building and expanding campus & community partnerships

Partnering with K-12 & Adult Schools

Promoting a climate of Inclusivity and anti-racism

2A. Program Description: SparkPoint is a one stop where individuals receive one-on-one financial coaching and education designed to increase their financial stability and attainment of academic goals. Clients are encouraged to set long-term prosperity goals and check in with their financial coaches on a regular basis. SparkPoint defines prosperity as:

Earning a self-sufficient income,

Increasing credit scores to 700+,

Having no revolving debt, and

Building sufficient savings to cover at least three months' worth of living expenses.

Staffing levels (as of June 30, 2021) were 1 Director (1.0FTE) and 1 permanent SparkPoint Coordinator (0.5FTE) and 1 short-term SparkPoint Coordinator (0.5FTE) and 1 Office Assistant who provides light classified support, for a total of 2.0 FTE overall all

working remotely.

As of Some of our most successful clients have been with SparkPoint for more than a year. Services are mostly free with a few being low-cost. SparkPoint is making a difference in students' lives by empowering them to make more informed financial choices. This leads to greater financial stability so they can afford to stay in school and complete their degrees and/or certificates in a timely manner.

SparkPoint serves under-represented, under-served, under-resourced, marginalized and disproportionately impacted students, staff, their families and the community. Programs who we partner with include (but are not limited to) EOPS, CARE, CalWORKs, TRIO, Puente, International Students, ASCC, DRC, ESO Adelante, Dreamers, undocumented students, Veterans and soon, Umoja. We also work with students who an EFC of "0" and students who may find themselves experiencing food insecurities, homelessness or may under other circumstances be well but find themselves experiencing a one-off financial challenge.

Who does SparkPoint Serve?

The profile for a SparkPoint Client is as follows: (n = ZZZ)

73% = Single

63% = Female

31% = Some college

28% = No college

21% = 25-34 years old

24% = 35-44 years old

18% = 45-54 years old

28% = Latino

22% = African American

64% = Speak english at home

30% = Speak Spanish at home

SparkPoint has the flexibility to fill the financial gaps for students and families where conventional financial aid may be limited or prohibited. In tandem, both resources assist students to build a stable foundation from which they can be successful and overcome long-standing inequities in both education and career potential.

The Director of SparkPoint also oversees the Dream Center and Veterans services at Cañada College.

2B. Student Goals: SparkPoint at Cañada College delivered virtual Financial Coaching through June 30, 2021 and beyond. . All services transitioned to 100% virtual modality during the pandemic and are now transitioning back to in person.

Highlights of services that clients engaged included: (n=366)

(note: Students may engage in multiple services)

29 = Access banking / financial products

19 = Acquire Vocation Skills

20 = Decrease debt

267 = Accessed the Food Pantry

32 = Increased their credit scores

112 = increased their financial level

44 = In Kind Support

73 = Managed finances - Created a budget

73 = Managed finances - Built their savings

46 = Obtained Financial Aid

30 = Obtained affordable housing

51 = Obtained benefits

44 = Obtained Employment

Efforts will include:

Promoting financial education and wellness for our under-resourced students.

Cañada Cash - This incentive based program rewards clients for smart money management by teaching them life-long money management skills that can start assisting them immediately . Students receive \$25 incentives (maximum of six [up to \$150]) for completing positive financial behaviors that will organize their finances, decrease their debt, and / or improve their credit. Starting in the spring 2019 semester, additional career and transfer behaviors were added to our menu.

Community resources - Connecting students to basic needs supports (food and housing), banking relationships, Free legal clinics, and \$500 emergency awards (Giving Circle).

Supporting our food insecure students. Having healthy and nutritious food will assist students to be focused and alert in class. Access to food will also allow the student to not have to sacrifice going to class for having to work to support the family.

The Food Pantry – Pre-COVID, the full-service on-site food pantry served students, staff and community members seeking healthy and nutritious food. Clients shopped for up to two bags of food including produce, dry goods, refrigerated and frozen items, as well as, easy to prepare foods for individuals with limited to no access cooking options. The pantry is located in Bldg. 5, room 5202 and was open on Tuesdays, Wednesday's and Thursdays from 1:00 pm to 3:00 pm and Thursday evenings from 5:00 pm to 6:30 pm.

Food Grant Program - During COVID-19, SparkPoint staff served as the college Point of Contact for the Food Grant Program. A program that initially awarded food insecure students with up to \$150 per month (currently \$75 for most students and \$250 for Myanmar students) in the form of an electronic Tango Food Card that can be redeemed at Target, Safeway, Walmark, Whole Foods, Instacart and Uber Eats. Currently there are over 400 students enrolled at Cañada College.

Drive-thru Food Distribution - SparkPoint staff co-launched the CSM Drive-thru Food Distribution in April 2020. Currently, Cañada College is exploring launching a food distribution on campus.

CalFresh (and other Public Benefits) – SparkPoint screens and enrolls individuals in CalFresh, Medicare and General Assistance in order to offset other expenditures. Eligible California food stamp (SNAP) recipients may receive up to \$204 monthly towards food at their local grocery chain and neighborhood stores. (a qualified family of four can receive over \$600 a month towards groceries)

SparkPoint supports our Housing Insecure students to have a safe place to live so they can stay in school, earn good grades and focus on completing school in the shortest time possible.

RRHS - The Rapid Response Hotel Stay Program (RRHS) provides homeless students and students who are at risk of being homeless with up to 30 nights of hotel stay. During this time, students are able to catch their breath, have a middle-term stable housing option, work with their financial coach to be connected to campus resources and county CORE agency housing and food supports, access the Food Grant Program and CalFresh, and seek employment thru our partnership with Workforce Development.

Rental Assistance R- In partnership with United Way Bay Area, SparkPoint has successfully offered two rounds of Rental Assistance and is now offering a third round. The first two rounds awarded students with up to \$1750 in rental assistance while the third round, through a referral system to county CORE agencies, offers two months of rental assistance, as well as, financial assistance for additional rental assistance, car repairs and other expenditures.

CORE Agency referrals - Students who have contacted SparkPoint prior to the Rental Assistance Program have been referred to CORE Agency supports.

Community Resources - Additionally, students are connected to additional community resources, such as, HIP Housing, San Mateo County Housing & CalFresh, Fair Oaks Community Center, Live Moves, and Giving Circle.

Homeless Youth Liaison - As required by the CCCCO, Cañada College has Homeless Youth Liaisons. SparkPoint Coordinators serve as one of the three pillars of support for our homeless Youth (along with Financial Aid and A&R). This team connects students (ages 25 and under) who self-certify that they are homeless, with immediate SparkPoint support, receive priority

registration, fee waivers and other resources.

Veterans Support - The Director of SparkPoint also oversees Veterans support services at Cañada College. Supports include: (detailed Veterans activities will be included in the Veterans Program Review in 2022)

Hiring a new VROC PSC

Connecting veteran and military connected students and their families to Financial Coaching.

Collaborating with District Veterans Support teams to align Veterans services.

Connecting veterans to SparkPoint services including the Food Grant and financial education

Addressing the needs of our student veterans and military connected students

Creating a Chatbot and Designing a new CRM designed to streamline veterans' certification process

Collaborating on Veterans Day Events, Board presentations, Veterans Care Packages

Supporting the physical move of VROC from Floor 2 to Floor 1 in B9.

Dream Center Support - The Director of SparkPoint also oversees Dream Center efforts at Cañada College. Supports include: (detailed Dream Center activities will be included in the Dream Center Program Review in 2023)

Hiring a new Dream Center PSC who now serves as the campus Undocu-liaison.

The Dream Center PSC serves as the campus Undocu-liaison and attends regional meetings dedicated to increasing services for Undocumented students statewide.

Coordinated two successful Undocumented Student Weeks of Action to increase awareness of the Undocumented experience and share valuable support resources.

Connecting Undocumented students and their families to Financial Coaching.

Free Legal Clinic – Students and community members have accessed FREE legal consultation on topics including immigration, family law, domestic violence, and tenant rights. However moving forward, the focus will be on immigration. Spanish and tagalog languages are supported.

Supporting the Dreamers Task Force

Supporting Undocumented Student Week of Action

Connecting Dreamers and Undocumented students and allies to SparkPoint services including the Food Grant Program and housing resources.

Working with Financial Aid to identify under-resourced students who may be eligible for HEERF Funding

2C. Community Partnerships: External - United Way Bay Area (UWBA), Second Harvest Food Bank (SHFB), San Mateo County Human Services Agency [Housing and CalFresh, Dept. of Rehab] (SMC HAS), San Mateo Credit Union (SMCU), Fresh Success, Sequoia Adult School (SAS), Giving Circle, San Mateo Veterans Office (CVSO), CORE Agencies (Fair Oaks Community Center (FOCC), Samaritan House (SH)) and the Silicon Valley Housing Group

Internal – Financial Aid, EOPS/CalWORKs, Outreach, Associated Students of Cañada College (ASCC), TRIO, ESO Adelante, Enrollment Services, San Mateo County Community College District, Transfer Center, Career Center, DRC, SparkPoint at CSM, SparkPoint at Skyline College.

2D. Anti-Racism Contributions: SparkPoint provides high touch support where students are and when they're available. Coaches work with students to identify the students' personal goals and coach them to meet these goals, regardless of race, color or economic background. The SparkPoint model believes that each individual brings with them their personal and

valuable experience and uses this to build upon while treating students with honor and respect. SparkPoint staff is also required to complete the District Unbiased Training and is continually participating in professional development workshops addressing anti-racism.

3A. Equity & Access: SparkPoint provides high touch support where students are and when they're available. Coaches work with students to identify the students' personal goals and coach them to meet these goals, regardless of race, color or economic background. The SparkPoint model believes that each individual brings with them their personal and valuable experience and uses this to build upon while treating students with honor and respect. SparkPoint staff is also required to complete the District Unbiased Training and is continually participating in professional development workshops addressing anti-racism.

SPCC promotes social equity and basic needs by:

Providing both a Food Pantry and a walk-up Community Market (pre-COVID) where all students are welcome to access healthy and nutritious food.

Launching a Drive-thru Community Market at CSM

Coordinating the Food Grant Program serving nearly 400 high-need, high-risk students with monthly \$75 e-Gift Cards

Serving on the District-wide Basic Needs Task Force

Launching the Rapid Response Hotel Stay Program for our homeless or near homeless students

Providing Rental Assistance for our under-resourced students

Promoting family centered financial education to all students with a focus on our disproportionately impacted student groups.

Housing our Homeless Youth Liaison in partnership with the FAO and A&R

Envisioning and Co-leading the initial District-wide Basic Needs Task Force

SparkPoint oversees the Dream Center on campus. The Dream Center serves our undocumented and mixed status families who are often ineligible for most of the emergency assistance programs. Our Dream Center Coordinator serves as our campus Undocu-liaison and collaborates with our Financial Aid Office to identify and distribute CARES (State) and HEERF funding that is specifically outlined for undocumented students.

The Dream Center Legal clinic provides free weekly legal consultation and covers immigration, tenant rights and domestic violence issues.

Serving as a member of ACES, assisting with the Dreamers Task Force, and contributing to the District-wide Dream Center Initiative.

SparkPoint also oversees Veterans Services on campus. Veterans often find themselves in need of support services but often either don't know how to request them or face stigma that keeps them from accessing valuable services.

SPCC works closely with our EOPS, CalWORKs and Former Foster Youth programs on campus. These students are often first generation, low income and students of color. Thru this partnership, students are connected with basic need supports, financial coaching, access to benefits and access to emergency funds.

3B. Equity Gap Elimination: SparkPoint was created to address the social and financial equity gaps experienced by our most under-resourced, under-represented and marginalized communities. We serve any student or community member (BIPOC, LGBTQIA+, 1st gen, foster youth, homeless, undocumented, veteran, and low income, etc.). SparkPoint at Cañada College's original charge was to deliver financial literacy to EOPS, CARE, CalWORKs, and students who had a "0" EFC. These students commonly fall under the categories listed above. Six years later, we now serve all students and staff from within our entire community.

SparkPoint's work is in alignment with Cañada being an HSI (28% of our clients are LatinX) but there is some work that we need to do to improve how we support our ANAPISI community (14% of our clients).

SparkPoint also oversees the Dream Center which supports our Undocumented, Dreamer and AB540 students. These students

are often not eligible for many of the County, State and Federal resources available. They also face cultural barriers that keep them from accessing critical services designed to alleviate their financial and socio-emotional challenges. SparkPoint and Dream Center allies also serve to educate our community about Undocumented issues including providing a free legal clinic on campus.

Veterans Resources (VROC) is another area that SparkPoint oversees. Our veteran community often faces many socio-emotional factors ranging from PTSD to stigma around receiving public resources to challenges in adjusting from military to civilian life. By supporting our veterans and military connected families, SparkPoint is assuring that veterans also access much needed resources while assisting them to shorten their time to completion and access their military benefits.

3C. Delivery Method Considerations: The SparkPoint Model and “Guiding Principles” clearly outline SparkPoint Centers’ service delivery model. They drive our approach to serving disproportionately impacted communities with honor and respect throughout the clients’ journey with SparkPoint. They include:

Supporting families with resources and financial coaching during the COVID-19 crisis and post-crisis to create a path towards long-term financial prosperity.

Providing services or referrals to services that meet basic needs including food security, childcare, housing, rental assistance, mental health support, and other needs as requested.

Taking a family-centred approach, operating with the cornerstone of the coaching model, that clients are creative, resourceful, and whole.

Creating a welcoming and respectful environment for clients, promoting equity and maintaining a culture of trust, respect, caring, and openness.

Maintaining client confidentiality by following all regulations regarding client access, staff access, consent to release information, storage, and disposal of files.

Engaging with clients long-term, meeting individuals and families where they are, understanding that individual experiences do not often follow a linear path.

Creating a welcoming and respectful environment, valuing the dignity of all clients no matter their background nor identity, especially Black, Indigenous, Latinx, and other communities of color that have been historically marginalized by white supremacist institutions.

Looking Back

4. Major Accomplishments and Challenges (500 Word Limit): SparkPoint - overall

SparkPoint (SPCC) transitioned to a remote work environment and delivered financial education and literacy in a 100% virtually modality during COVID-19.

Exceeded it’s FY19 and FY20 goals (total of 188 clients and 170 measurable clients received high touch services)

Responsive to changing programs to address the changing needs of our students.

Continued to evaluate how SparkPoint addresses social and financial inequities and how we could constantly make adjustments to close these gaps.

Launched the Basic Needs Task Force (BNTF) designed to close financial equity gaps by addressing food insecurity, housing and mental health. SparkPoint staff all participate in subcommittees.

Awarded over 20 Giving Circle awards of at least \$500 each to students experiencing financial need.

Obtained college approval to fund 2 permanent positions (Veterans Coordinator & Dream Center Coordinator)

Delivered four rounds of “Credit Workshops” to 3-5 cohorts of JobTrain students (~400 students).

Continued to grow partnerships with the EOPS, CalWORKs, FAO, TRIO, ESO Adelante, ASCC and others.

Food Insecurities (PreCOVID)

Expanded Food Pantry hours and capacity to serve students, staff and the community.

Hosted 3 monthly on-campus Community Market to provide healthy and nutritious food to our community.

Partnered with our Bookstore, the District and sister colleges to launch a “Hot and Cold Meal” (HCM) program

Food Insecurities (COVID)

HCM transitioned to the Food Grant Program (FGP) where students were mailed out monthly \$75-\$150 Safeway Gift Cards. (~ 325 served)

The FGP was upgraded to monthly electronic Tango Gift Cards (nearly 400 served)

Supported the CSM Food Distribution. As of Oct 2021, 127 combined CSM and Skyline markets have distributed over 5 million pounds of food to over 100,000 families resulting in a grocery offset of over \$9 million for our clients.

Housing

SparkPoint coordinators continue to serve as part of the Homeless Youth Liaison team on campus.

Collaborated with SparkPoint CSM, SparkPoint Skyline and Catholic Charities to launch two successful rounds of Rental Assistance that awarded \$1750 to 25 students.

Started the planning for Round 3 of Rental Assistance in partnership with Samaritan House. Up to 38 students are eligible for up to 2 months of rental assistance.

Offered the Rapid Response Hotel Stay Program. To date, 2 students have been placed including 1 for up to 30 nights. This student has obtained a job and has secured housing once the hotel stay ends.

Challenges

Since COVID-19, the majority of individuals contacting SPCC arrived facing multiple levels of challenges and a much wider array of crises.

Staffing - Life events have led to SPCC having various amazing SparkPoint Coordinators over the past two years. However, there is a learning curve for new staff performing this role which usually lasts 4-6 months.

Funding continues to be a challenge for SPCC. Lack of consistent funding and year over year funding has impacted SPCC's ability to do long-term planning and hiring of staff

Addressing the needs of students during COVID-19 has also been challenging. Students who are in the greatest need, are often the ones facing the most challenges.

6A. Impact of Resource Allocations Process: Hiring an additional SparkPoint Coordinator - Not funded

With the rising cost of living in the Bay Area, families struggling to make ends meet (self sufficiently for a family of 4 in San Mateo County is over \$127,000), the financial and emotional impact of COVID-19 and the many challenges that our students are facing, the need for additional financial coaching and basic need supports has never been greater. Not having these positions funded have impacted SparkPoint's ability to serve more students and offer longer term supports that have a deeper impact on students retention, success and persistence while reducing time to completion. Additionally, with AB132 coming into effect, requiring a greater effort to address student basic needs, there will be more duties that the SparkPoint Coordinator will need to meet and more students to support. We are also finding that capacity has become a challenge since SparkPoint Coordinators are needing to spend greater amounts of time with each student. Additionally, the level of support that students needs is often time-sensitive and has proven to be shifting towards higher touch services. As the pandemic extends, there may be students who are finding resources, but those who are the highest need and marginalized are experiencing compounding needs as they find themselves in multiple levels of crisis.

Hire a 0.48 FTE OAIL to staff the pantry = approved - but not funded

This request was approved by President Moore but due to the COVID-19, it was not funded since the Pantry was closed. Moving forward, SparkPoint will request a full time SparkPoint Coordinator to assist with supporting the Pantry, Community Market, Food Grant Program and the Rapid Response Hotel Stay Program.

Purchase of a b/w printer for the Food Pantry so students can be screened and enrolled for

CalFresh (Food Stamps) benefits - CalFresh Money used - Not Funded

This request was not funded. - SparkPoint was able to use Hunger Free funds to purchase this printer

Signage - signage for the campus - Not funded

This request was denied. Campus leadership informed SparkPoint that an overall signage campaign will provide updated signage across the campus. Students are disproportionately impacted by not having adequate and accurate signage to guide them to services.

6B. Disproportionately Impacted Students Affects: 1

7. SAOs & SLOs: SAO1 - SparkPoint will serve 50 clients of which 40 will receive high-touch services.

SAO2 - SparkPoint will provide pre/post surveys to measure SparkPoint impact.

SAO3 - SparkPoint will blend financial literacy into partner programs.

8. SAO/SLO Assessment Results & Impact: SAO1 - SparkPoint will serve 50 clients of which 40 will receive high-touch services. - Met SparkPoint exceeded the FY21 goals by serving 52 and 40 students respectively. This met our United Way Bay Area Goal.

SAO2 - SparkPoint will provide pre/post surveys to measure SparkPoint impact. - In progress. COVID-19 paused this effort as we were planning on implementing the surveys next semester once we return to in person services. With the pandemic in place, SparkPoint had to shift how it rolled out services and met students' financial needs.

SAO3 - SparkPoint will blend financial literacy into partner programs. - Met This was an overwhelming success. SparkPoint partnered with TRIO to deliver direct financial literacy in B9, Floor 2 to all students and partnered with ESO/Adelante to integrate financial literacy into their curriculum and expanded Cañada Cash into both Career and Transfer services.

Looking Ahead

9. SAOs & SLOs for the Next Review Cycle: SAO1 - SparkPoint will serve 50 clients of which 40 will receive high-touch services. Outcomes have been adjusted to meet SparkPoint Capacity during COVID-19, as well as, current staffing levels. SparkPoint will review our intake processes and program content under the lens of anti-racism and bias. We will also work with our UWBA partner to address systemic anti-racism at the initiative level. These results will be addressed in our next program review.

SAO2 - SparkPoint will provide pre/post surveys to measure SparkPoint impact.

As we return to in-person modality, SparkPoint will resume pre/post survey efforts. During the pandemic, the SparkPoint initiative students approached SparkPoint facing multiple levels of crisis. Our program focused on meeting them where they were at and resolving their immediate need before working on long-term SparkPoint efforts. Moving forward, we will use the survey to identify anti-racist practices and modify our program as needed. These results will be described in our next program review.

SAO3 - SparkPoint will blend financial literacy into partner programs.

SparkPoint will continue this SAO. Blending financial literacy into partner programs has proven to be very successful for connecting students to needed services and for reducing the amount of resources needed to meet our deliverables. We will look to expand the number of partnerships we have as we work to focus on our students' basic needs. We will also work with these partners to examine our overall anti-racism practices and make corrections as needed. These results will also be shared on our next program review.

SAO4 - Build and streamline our Basic Needs Efforts.

With the addition of AB132 and the transition of the BNTF efforts back to the campuses, this positions us so that we can create, modify, update and redesign our Basic Needs Efforts. As we roll these out, we will do so with an Anti-racism lens and partners with partners who are aligned with our lens. This is a new SAO for SparkPoint.

- 10. Program Improvement Initiatives:** A. Financial Coaching Capacity for SparkPoint at Cañada College Provide enhanced financial literacy certification and training (professional development) for SparkPoint staff, additional long-term confidential coaching office space, and funding for additional SparkPoint Coordinator related duties (salaries and benefits and resources to carryout job functions) (2 - Continuing (PR))
- a) Provide financial literacy certification for SparkPoint Financial Coaches - Vendor Association of Financial Counseling and Planning: Certification: Accredited Financial Counselor (Active)
 - b) Secure additional long-term financial coaching office (Active)
 - c) Hire an additional Permanent SparkPoint Financial Coach - Additional support is needed to meet the growing financial needs of students in this region with a high cost of living. (Active)
- B. Increase visibility for SparkPoint servcies on campus (signage & wayfinding) (2 - Continuing (PR))
- a) Add signage to SparkPoint for SparkPoint Center - Currently, there is no signage identifying where the SparkPoint Center is nor is there wayfinding signage orienting visitors where to find the SparkPoint Center on campus (Active)
- C. Purchase a b/w printer for the Food Pantry so students can be screened and enrolled for CalFresh (Food Stamps) benefits (1 - New (PR))

Program Review Narrative Status: In Progress

Goal Description: Financial Coaching Capacity for SparkPoint at Cañada College - COVID-19 Era

Provide funding for additional SparkPoint Coordinator (salaries, benefits and resources) to carryout job functions during COVID-19 period when students are experiencing increased levels of financial and emotional crisis. SparkPoint Coordinators provide multiple levels of socio-economic supports focusing on financial education and including food insecurity, housing referral, rental assistance and additional emergency financial supports. These all positively impact student retention, success and persistence.

Goal Status: 2 - Continuing (PR)

Relevant Program Review Cycle: 2020-2021

Estimated Start Date: 07/01/2021

Estimated Completion Date: 06/30/2022

Who's Responsible for this Goal?: Adolfo Leiva; Wissem Bennani

Please select the college goals with which your program goal aligns.: Student Completion/Success - Provide educational and student services programs that highlight inclusivity, diversity, and equity in their mission to help students meet their unique educational goals and minimize logistical and financial barriers to success., Community Connections - Build and strengthen collaborative relationships and partnerships that support the needs of, reflect, and enrich our diverse and vibrant local community., Organizational Development - Focus institutional resources on the structures, processes, and practices that invest in a diverse student population and prioritize and promote equitable, inclusive, and transformative learning.

Please select the college strategic initiatives with which your program goal aligns.: Improve Student Completion, K-12 & Adult School Partnerships, Connect Students with Internships and Mentorships, Create an Alumni Network, Enhance Marketing, Hold On-Campus Events, Partner with 4-Year Colleges and Universities, Implement Guided Pathways, Implement Guided Pathways, Create Process for Innovation, Promote a Climate of Inclusivity, Institutionalize Effective Structures to Reduce Obligation Gaps

Action Plans

2019-2020 - Provide financial literacy certification for SparkPoint Financial Coaches - Vendor Association of Financial Counseling and Planning: Certification: Accredited Financial Counselor (Active)

Who's Responsible for Completing this Action Plan?: Adolfo Leiva, Julie Lamson

Estimated Completion Date: 06/30/20

Related Documents & Links:

[Accredited Financial Counselor Email.docx](#)

[Accredited Financial Counseling and Planning](#)

2019-2020 - Secure additional long-term financial coaching office (Active)

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Who's Responsible for Completing this Action Plan?: Adolfo Leiva
Estimated Completion Date: 01/02/2020

2019-2020 - Hire an additional Permanent SparkPoint Coordinators / Financial Coaches - Additional support is needed to meet the growing financial, food insecurity and homelessness needs of students due to the increasing cost of living in the Bay Area. Self-sufficiency standards for a family of 4 in the San Mateo County average over \$127,000 per year. (Active)

Who's Responsible for Completing this Action Plan?: Adolfo Leiva, Manuel Perez
Estimated Completion Date: 03/31/19
Related Documents & Links:
[Classified Hiring Justification - SparkPoint Coordinator FY20.docx](#)

Resource Requests

Hiring an additional SparkPoint Coordinator - The need for SparkPoint services is increasing with the high cost of living. Qualified coaches need to be outreaching and also meeting with students. We are at capacity.

Due to COVID-19, students are increasingly coming to SparkPoint facing multiple layers of crisis. These needs are often urgent and have negative financial impacts on students if timely action is not taken. However, due to the nature of the crisis that students are facing, the average amount of time needed to resolve student issues has increased 3 fold. Additionally, as the pandemic has stretched out, the needs of our under-resourced and marginalized students are only compounding at a growing rate.

Status: No Longer Needed - Inactive

Type of Resource: Non-Instructional Personnel

Cost: 95560

One-Time or Recurring Cost?: Recurring Cost

Critical Question: How does this resource request support closing the equity gap?: This position will close the equity gap by providing students with access to resources they may not have known about, did not know they could access, did not know how to access and did not know they were eligible for. Since SparkPoint also serves students' family members by increasing financial stability within the family unit, it creates a pathway for students' family members to access college and increase their ability to break the cycle of poverty that has historically held back our under-resourced students. Additionally, SparkPoint works closely with EOPS, CalWORKs, TRIO, CWD, Puente, Food Grant Program students and Veterans to ensure that equity gaps are closed and that the work that is done is with social justice lens.

Critical Question: How does this resource request support Latinx and AANAPISI students?: The Director of SparkPoint also oversees the Dream Center and the work of the Dream Center PSC, all Latinx students are directly supported by all SparkPoint services and resources.. In addition, SparkPoint is open to all students and the community including AANAPISI.

SparkPoint serves all students, regardless of their immigration status with increasing their financial stability. This includes Latinx and AANAPISI students. Many of our under-resourced students are Latinx and ANNAPISI.

Resource Priority Ranking: Low Priority

Goal Description: Hire a SparkPoint Coordinator to support with growing Cañada College Basic Needs Requests

Provide funding for additional SparkPoint Coordinator to support students' basic needs (food insecurity, homelessness, etc.). These supports include the Food Grant Program, the Rapid Response Hotel Stay Program, the Rental Assistance Program, CalFresh enrollment, the Food Pantry, as well as, our upcoming Fresh Success and potential Emergency Food Distribution. The growing need to provide basic needs support has been steadily increasing linearly. However, the time it takes to support these students has grown exponentially and the current capacity to support with basic needs and deliver financial education has been decreasing.

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Goal Status: 2 - Continuing (PR)

Relevant Program Review Cycle: 2021-2022

Estimated Start Date: 07/01/2022

Estimated Completion Date: 06/30/2023

Who's Responsible for this Goal?: Adolfo Leiva; Wissem Bennani

Please select the college goals with which your program goal aligns.: Student Completion/Success - Provide educational and student services programs that highlight inclusivity, diversity, and equity in their mission to help students meet their unique educational goals and minimize logistical and financial barriers to success., Community Connections - Build and strengthen collaborative relationships and partnerships that support the needs of, reflect, and enrich our diverse and vibrant local community., Organizational Development - Focus institutional resources on the structures, processes, and practices that invest in a diverse student population and prioritize and promote equitable, inclusive, and transformative learning.

Please select the college strategic initiatives with which your program goal aligns.: Develop Clear Pathways, Improve Student Completion, K-12 & Adult School Partnerships, Build Relationships with Employers, Enhance Marketing, Hold On-Campus Events, Partner with 4-Year Colleges and Universities, Implement Guided Pathways, Create Process for Innovation, Promote a Climate of Inclusivity

Action Plans

2019-2020 - Provide financial literacy certification for SparkPoint Financial Coaches - Vendor Association of Financial Counseling and Planning: Certification: Accredited Financial Counselor (Active)

Who's Responsible for Completing this Action Plan?: Adolfo Leiva, Julie Lamson

Estimated Completion Date: 06/30/20

2019-2020 - Secure additional long-term financial coaching office (Active)

Who's Responsible for Completing this Action Plan?: Adolfo Leiva

Estimated Completion Date: 01/02/2020

2019-2020 - Hire an additional Permanent SparkPoint Coordinators / Financial Coaches - Additional support is needed to meet the growing financial, food insecurity and homelessness needs of students due to the increasing cost of living in the Bay Area. Self-sufficiency standards for a family of 4 in the San Mateo County average over \$127,000 per year. (Active)

Who's Responsible for Completing this Action Plan?: Adolfo Leiva, Manuel Perez

Estimated Completion Date: 03/31/19

Resource Requests

Hiring an additional SparkPoint Coordinator - The need for SparkPoint services is increasing with the high cost of living. Qualified coaches need to be outreaching and also meeting with students. We are at capacity.

Due to COVID-19, students are increasingly coming to SparkPoint facing multiple layers of crisis. These needs are often urgent and have negative financial impacts on students if timely action is not taken. However, due to the nature of the crisis that students are facing, the average amount of time needed to resolve student issues has increased 3 fold. Additionally, as the pandemic has stretched out, the needs of our under-resourced and marginalized students are only compounding at a growing rate.

Status: New Request - Active

Type of Resource: Non-Instructional Personnel

Cost: 106985

One-Time or Recurring Cost?: Recurring Cost

Critical Question: How does this resource request support closing the equity gap?: This position will close the equity gap by providing students with access to resources they may not have known about, did not know they could access, did not know how to access and did not know they were eligible for. Since SparkPoint also serves students' family members by increasing financial stability within the family unit, it creates a pathway for students' family members to access college and increase their ability to break

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the cycle of poverty that has historically held back our under-resourced students. Additionally, SparkPoint works closely with EOPS, CalWORKs, TRIO, CWD, Puente, Food Grant Program students and Veterans to ensure that equity gaps are closed and that the work that is done is with social justice lens.

Critical Question: How does this resource request support Latinx and AANAPISI students?: he Director of SparkPoint also oversees the Dream Center and the work of the Dream Center PSC, all Latinx students are directly supported by all SparkPoint services and resources.. In addition, SparkPoint is open to all students and the community including AANAPISI.

SparkPoint serves all students, regardless of their immigration status with increasing their financial stability. This includes Latinx and AANAPISI students. Many of our under-resourced students are Latinx and ANNAPISI. Over the last two years, 28% of our clients have identified as LatinX while 14% of our clients have identified as ANNAPISI.

Resource Priority Ranking: High Priority