



# Student Characteristics 2009/10 through 2013/14 Business (BUS)

## Annual Unique Headcount

2009/10	2010/11	2011/12	2012/13	2013/2014
364	373	399	380	339

## Total Unique Headcount by Semester

FA09	FA10	FA11	FA12	FA13	SP10	SP11	SP12	SP13	SP14	SU09	SU10
163	231	193	219	158	225	179	238	190	210	13	1

## Student Gender

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
Female	193	50%	197	47%	173	44%	183	46%	170	48%	-7%	-7%	916	47%
Male	157	46%	162	50%	218	55%	193	53%	165	51%	-15%	-14%	895	51%
Unreported	14	5%	14	4%	8	2%	4	1%	4	1%	0%	-10%	44	2%
<b>Column Total</b>	<b>364</b>	<b>100%</b>	<b>373</b>	<b>100%</b>	<b>399</b>	<b>100%</b>	<b>380</b>	<b>100%</b>	<b>339</b>	<b>100%</b>	<b>-11%</b>	<b>-11%</b>	<b>1,855</b>	<b>100%</b>

## Student Ethnicity

	2009/10		2010/11		2011/12		2012/13		2013/14		Change 12/13-13/14		5 Year Row Total & Average	
African American	28	6%	17	3%	20	5%	17	5%	23	6%	35%	11%	105	5%
Asian	26	8%	25	7%	41	12%	41	12%	29	8%	-29%	-37%	162	10%
Filipino	12	3%	12	3%	11	2%	10	2%	12	3%	20%	62%	57	3%
Hispanic	120	34%	115	32%	122	29%	128	33%	103	31%	-20%	-15%	588	32%
White	129	34%	149	42%	133	34%	117	30%	120	36%	3%	7%	648	35%
Other	1	0%	1	0%					1	0%			3	0%
Unknown	49	15%	54	13%	72	19%	67	19%	51	15%	-24%	-30%	293	16%
<b>Column Total</b>	<b>365</b>	<b>100%</b>	<b>373</b>	<b>100%</b>	<b>399</b>	<b>100%</b>	<b>380</b>	<b>100%</b>	<b>339</b>	<b>100%</b>	<b>-11%</b>	<b>-11%</b>	<b>1,856</b>	<b>100%</b>

**Student Age**

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row</u>	<u>Total &amp; Average</u>
Under 18	14	5%	11	3%	8	2%	16	5%	14	5%	-13%	-14%	63	4%
Age 18-22	155	48%	148	50%	190	52%	177	54%	128	43%	-28%	-29%	798	50%
Age 23-28	87	20%	79	20%	82	22%	80	19%	88	25%	10%	17%	416	21%
Age 29-39	58	16%	65	12%	55	12%	52	11%	69	19%	33%	56%	299	14%
Age 40-49	24	4%	35	7%	34	6%	35	5%	21	4%	-40%	-34%	149	5%
Age 50-59	23	6%	23	5%	28	5%	19	5%	16	3%	-16%	-53%	109	5%
Age 60+	5	2%	12	2%	3	0%	3	1%	6	1%	100%	64%	29	1%
<b>Column Total</b>	<b>366</b>	<b>100%</b>	<b>373</b>	<b>100%</b>	<b>400</b>	<b>100%</b>	<b>382</b>	<b>100%</b>	<b>342</b>	<b>100%</b>	<b>-10%</b>	<b>-11%</b>	<b>1,863</b>	<b>100%</b>

**Student Enrollment Status**

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row</u>	<u>Total &amp; Average</u>
Continuing	255	67%	266	69%	271	66%	266	71%	248	72%	-7%	-10%	1,306	69%
Currently K-12	13	4%	6	2%	7	2%	21	6%	12	4%	-43%	-45%	59	4%
First-Time	21	7%	23	9%	30	8%	23	7%	17	5%	-26%	-32%	114	7%
First-Time Transfer	28	11%	30	10%	36	14%	19	6%	29	10%	53%	48%	142	10%
Returning	36	7%	27	6%	40	8%	35	6%	24	5%	-31%	-30%	162	7%
Returning Transfer	19	3%	31	5%	21	2%	24	4%	16	4%	-33%	-10%	111	4%
<b>Column Total</b>	<b>372</b>	<b>100%</b>	<b>383</b>	<b>100%</b>	<b>405</b>	<b>100%</b>	<b>388</b>	<b>100%</b>	<b>346</b>	<b>100%</b>	<b>-11%</b>	<b>-11%</b>	<b>1,894</b>	<b>100%</b>

**Student Educational Goal**

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total &amp; Average</u>	
Transfer	184	53%	190	57%	215	54%	233	65%	203	62%	-13%	-15%	1,025	58%
AA/AS w/o Transfer	33	7%	34	7%	36	7%	36	8%	41	10%	14%	14%	180	8%
Certificate w/o Transfer	16	5%	9	2%	9	2%	14	2%	18	5%	29%	92%	66	3%
Acquire/Update Job Skills	38	9%	53	11%	40	9%	25	5%	18	5%	-28%	-22%	174	8%
Complete HS Credits	4	1%	6	2%	7	2%	12	4%	2	1%	-83%	-78%	31	2%
Educational Development	17	3%	13	3%	22	8%	7	2%	7	2%	0%	-12%	66	4%
Formulate Career Plans/Goals	3	1%	4	1%	11	3%	5	1%	8	2%	60%	98%	31	2%
Improve Basic Skills	5	1%	4	1%	6	1%	5	2%	3	1%	-40%	-70%	23	1%
Maintain Certificate/License	3	0%	3	1%	3	1%	3	1%	2	1%	-33%	-21%	14	1%
Undecided/Unreported	66	18%	57	16%	55	13%	44	10%	41	11%	-7%	-1%	263	14%
<b>Column Total</b>	<b>369</b>	<b>100%</b>	<b>373</b>	<b>100%</b>	<b>404</b>	<b>100%</b>	<b>384</b>	<b>100%</b>	<b>343</b>	<b>100%</b>	<b>-11%</b>	<b>-11%</b>	<b>1,873</b>	<b>100%</b>

**DE Enrollment**

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total &amp; Average</u>	
Not Online	328	89%	373	100%	399	100%	380	100%	224	66%	-41%	91%	1,704	91%
Online	44	11%							127	34%		9%	171	9%
Total	372	100%	373	100%	399	100%	380	100%	351	100%	-8%	100%	1,875	100%

**Day and Evening Course Enrollment**

	<u>2009/10</u>		<u>2010/11</u>		<u>2011/12</u>		<u>2012/13</u>		<u>2013/14</u>		<u>Change 12/13-13/14</u>		<u>5 Year Row Total &amp; Average</u>	
Took Daytime Course	211	60%	231	60%	257	63%	251	65%	174	50%	-31%	60%	1,124	60%
Took Evening Course	172	40%	157	40%	158	37%	145	35%	188	50%	30%	40%	820	40%
Total	383	100%	388	100%	415	100%	396	100%	362	100%	-9%	100%	1,944	100%

Source: SMCCCD Data Warehouse

\*Note: Counts and percents are based on census figures for summer, fall and spring.

\*\*Note: The variations in total numbers each year within the Status, Course-Taking, and Educational Goal tables are due to missing data points and also due to students changing Status, Pattern, or Educational Goal within a given year - e.g. "First Time Student" in Fall and "Continuing Student" in Spring.

Source: SMCCCD Data Warehouse

\*Note: Counts and percents are based on census figures.

\*\*Note: The variations in total numbers each year within the demographic segments are due to missing data points, and, in the case of age, also due to students crossing a category threshold during a year (18-22 in Fall, 23-28 in Spring).