



Success and Retention 2012/13 through 2016/17 Business (BUS)

Course Success and Retention Annually

	Enrollments	Success Count	Success Rate	Success Rate Goal	Success Rate Diff	Retention Count	Retention Rate	Retention Rate Goal	Retention Rate Diff
2012/2013	478	360	75.3%	70%	5.3%	416	87.0%	84%	3.0%
2013/2014	401	245	61.1%	70%	-8.9%	320	79.8%	84%	-4.2%
2014/2015	587	401	68.3%	70%	-1.7%	495	84.3%	84%	0.3%
2015/2016	719	478	66.5%	70%	-3.5%	573	79.7%	84%	-4.3%
2016/2017	1,061	786	74.1%	70%	4.1%	881	83.0%	84%	-1.0%

Course Success and Retention by Semester

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Fall 2012	259	188	72.6%	227	87.6%
Fall 2013	170	98	57.6%	137	80.6%
Fall 2014	193	122	63.2%	165	85.5%
Fall 2015	295	175	59.3%	223	75.6%
Fall 2016	422	298	70.6%	336	79.6%
Spring 2013	219	172	78.5%	189	86.3%
Spring 2014	231	147	63.6%	183	79.2%
Spring 2015	283	193	68.2%	235	83.0%
Spring 2016	358	254	70.9%	293	81.8%
Spring 2017	432	329	76.2%	365	84.5%
Summer 2014	111	86	77.5%	95	85.6%
Summer 2015	66	49	74.2%	57	86.4%
Summer 2016	207	159	76.8%	180	87.0%

Course Success and Retention by Ethnicity

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Asian	39	31	79.5%	35	89.7%
	Black - Non-Hispanic	32	21	65.6%	28	87.5%
	Filipino	12	11	91.7%	11	91.7%
	Hispanic	164	108	65.9%	135	82.3%
	Multi Races	60	45	75.0%	49	81.7%
	Pacific Islander	12	11	91.7%	12	100.0%
	White Non-Hispanic	138	118	85.5%	129	93.5%
	Unknown	21	15	71.4%	17	81.0%
	Totals and Averages	478	360	75.3%	416	87.0%
2013/2014	American Indian/Alaskan Native	2	2	100.0%	2	100.0%
	Asian	27	18	66.7%	21	77.8%
	Black - Non-Hispanic	31	14	45.2%	26	83.9%
	Filipino	13	8	61.5%	9	69.2%
	Hispanic	123	70	56.9%	90	73.2%
	Multi Races	47	28	59.6%	39	83.0%
	Pacific Islander	8	4	50.0%	5	62.5%
	White Non-Hispanic	139	96	69.1%	119	85.6%
	Unknown	11	5	45.5%	9	81.8%
	Totals and Averages	401	245	61.1%	320	79.8%
2014/2015	American Indian/Alaskan Native	1	1	100.0%	1	100.0%
	Asian	64	48	75.0%	54	84.4%
	Black - Non-Hispanic	19	11	57.9%	13	68.4%
	Filipino	31	22	71.0%	27	87.1%
	Hispanic	176	116	65.9%	146	83.0%
	Multi Races	87	54	62.1%	71	81.6%
	Pacific Islander	14	10	71.4%	13	92.9%
	White Non-Hispanic	178	128	71.9%	155	87.1%
	Unknown	17	11	64.7%	15	88.2%
	Totals and Averages	587	401	68.3%	495	84.3%
2015/2016	American Indian/Alaskan Native	1				
	Asian	91	72	79.1%	79	86.8%
	Black - Non-Hispanic	28	10	35.7%	17	60.7%
	Filipino	27	14	51.9%	21	77.8%
	Hispanic	196	131	66.8%	159	81.1%

Course Success and Retention by Ethnicity

		Success		Retention		
		Headcount	Count	Success Rate	Count	Retention Rate
Multi Races		128	83	64.8%	99	77.3%
Pacific Islander		15	10	66.7%	10	66.7%
White Non-Hispanic		203	138	68.0%	164	80.8%
Unknown		30	20	66.7%	24	80.0%
Totals and Averages		719	478	66.5%	573	79.7%
2016/2017	American Indian/Alaskan Native	5	4	80.0%	4	80.0%
	Asian	140	108	77.1%	122	87.1%
	Black - Non-Hispanic	36	25	69.4%	27	75.0%
	Filipino	67	46	68.7%	55	82.1%
	Hispanic	289	211	73.0%	236	81.7%
	Multi Races	182	131	72.0%	148	81.3%
	Pacific Islander	20	18	90.0%	20	100.0%
	White Non-Hispanic	277	208	75.1%	229	82.7%
	Unknown	45	35	77.8%	40	88.9%
	Totals and Averages	1,061	786	74.1%	881	83.0%

Course Success and Retention by Gender

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Female	236	168	71.2%	200	84.7%
	Male	239	191	79.9%	213	89.1%
	Unreported	3	1	33.3%	3	100.0%
	Totals & Averages	478	360	75.3%	416	87.0%
2013/2014	Female	199	122	61.3%	168	84.4%
	Male	197	120	60.9%	148	75.1%
	Unreported	5	3	60.0%	4	80.0%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Female	290	206	71.0%	243	83.8%
	Male	280	180	64.3%	235	83.9%
	Unreported	17	15	88.2%	17	100.0%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	Female	358	226	63.1%	272	76.0%
	Male	348	242	69.5%	288	82.8%
	Unreported	13	10	76.9%	13	100.0%
	Totals & Averages	719	478	66.5%	573	79.7%
2016/2017	Female	533	405	76.0%	451	84.6%
	Male	499	360	72.1%	409	82.0%
	Unreported	29	21	72.4%	21	72.4%
	Totals & Averages	1,061	786	74.1%	881	83.0%

Course Success and Retention by Age

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Under 18	15	14	93.3%	15	100.0%
	Age 18-22	208	157	75.5%	183	88.0%
	Age 23-28	101	71	70.3%	86	85.1%
	Age 29-39	62	45	72.6%	52	83.9%
	Age 40-49	49	34	69.4%	40	81.6%
	Age 50-59	38	35	92.1%	35	92.1%
	Age 60+	5	4	80.0%	5	100.0%
	Totals & Averages	478	360	75.3%	416	87.0%
2013/2014	Under 18	13	8	61.5%	12	92.3%
	Age 18-22	148	92	62.2%	120	81.1%
	Age 23-28	106	65	61.3%	86	81.1%
	Age 29-39	84	47	56.0%	61	72.6%
	Age 40-49	23	15	65.2%	20	87.0%
	Age 50-59	21	13	61.9%	15	71.4%
	Age 60+	6	5	83.3%	6	100.0%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Under 18	14	13	92.9%	13	92.9%
	Age 18-22	230	157	68.3%	198	86.1%
	Age 23-28	182	124	68.1%	148	81.3%
	Age 29-39	113	71	62.8%	92	81.4%
	Age 40-49	23	16	69.6%	21	91.3%
	Age 50-59	17	14	82.4%	15	88.2%
	Age 60+	8	6	75.0%	8	100.0%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	Under 18	20	18	90.0%	20	100.0%
	Age 18-22	340	227	66.8%	277	81.5%
	Age 23-28	189	124	65.6%	144	76.2%
	Age 29-39	105	68	64.8%	82	78.1%
	Age 40-49	36	21	58.3%	28	77.8%
	Age 50-59	21	14	66.7%	14	66.7%
	Age 60+	8	6	75.0%	8	100.0%
	Totals & Averages	719	478	66.5%	573	79.7%
2016/2017	Under 18	36	34	94.4%	34	94.4%

Course Success and Retention by Age

	Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Age 18-22	451	350	77.6%	394	87.4%
Age 23-28	323	233	72.1%	260	80.5%
Age 29-39	165	105	63.6%	122	73.9%
Age 40-49	52	41	78.8%	44	84.6%
Age 50-59	23	16	69.6%	20	87.0%
Age 60+	11	7	63.6%	7	63.6%
Totals & Averages	1,061	786	74.1%	881	83.0%

Course Success and Retention by Enrollment Status

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate	
2012/2013	Continuing Student	319	238	74.6%	281	88.1%	
	Currently K-12	4	4	100.0%	4	100.0%	
		Middle College	18	17	94.4%	18	100.0%
	First-Time Student	29	22	75.9%	25	86.2%	
	First-Time Transfer Student	23	17	73.9%	20	87.0%	
	Returning Student	51	31	60.8%	35	68.6%	
	Returning Transfer Student	34	31	91.2%	33	97.1%	
	Totals & Averages		478	360	75.3%	416	87.0%
2013/2014	Continuing Student	290	187	64.5%	234	80.7%	
	Currently K-12	4	4	100.0%	4	100.0%	
		Middle College	9	5	55.6%	8	88.9%
	First-Time Student	18	8	44.4%	14	77.8%	
	First-Time Transfer Student	35	17	48.6%	27	77.1%	
	Returning Student	27	14	51.9%	18	66.7%	
	Returning Transfer Student	18	10	55.6%	15	83.3%	
	Totals & Averages		401	245	61.1%	320	79.8%
2014/2015	Continuing Student	423	295	69.7%	356	84.2%	
	Currently K-12	10	9	90.0%	9	90.0%	
		Middle College	3	3	100.0%	3	100.0%
	First-Time Student	18	11	61.1%	17	94.4%	
	First-Time Transfer Student	54	37	68.5%	48	88.9%	
	Returning Student	37	20	54.1%	28	75.7%	
	Returning Transfer Student	42	26	61.9%	34	81.0%	

Course Success and Retention by Enrollment Status

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
Totals & Averages		587	401	68.3%	495	84.3%
2015/2016	Continuing Student	536	366	68.3%	430	80.2%
	Currently K-12	14	10	71.4%	13	92.9%
	Middle College	10	10	100.0%	10	100.0%
	First-Time Student	22	14	63.6%	17	77.3%
	First-Time Transfer Student	49	28	57.1%	39	79.6%
	Returning Student	44	26	59.1%	32	72.7%
	Returning Transfer Student	44	24	54.5%	32	72.7%
	Totals & Averages	719	478	66.5%	573	79.7%
2016/2017	Continuing Student	799	610	76.3%	684	85.6%
	Currently K-12	27	21	77.8%	22	81.5%
	Middle College	22	22	100.0%	22	100.0%
	First-Time Student	34	23	67.6%	26	76.5%
	First-Time Transfer Student	59	38	64.4%	46	78.0%
	Returning Student	64	37	57.8%	42	65.6%
	Returning Transfer Student	56	35	62.5%	39	69.6%
	Totals & Averages	1,061	786	74.1%	881	83.0%

Course Success and Retention by DE vs Non DE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Not Online	478	360	75.3%	416	87.0%
	Totals & Averages	478	360	75.3%	416	87.0%
2013/2014	Not Online	259	182	70.3%	214	82.6%
	Online	142	63	44.4%	106	74.6%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Hybrid	26	18	69.2%	23	88.5%
	Not Online	296	229	77.4%	255	86.1%
	Online	265	154	58.1%	217	81.9%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	Hybrid	55	37	67.3%	43	78.2%

Course Success and Retention by DE vs Non DE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2016/2017	Not Online	199	159	79.9%	175	87.9%
	Online	441	263	59.6%	334	75.7%
	Web Assisted	24	19	79.2%	21	87.5%
	Totals & Averages	719	478	66.5%	573	79.7%
	Not Online	326	256	78.5%	273	83.7%
	Online	735	530	72.1%	608	82.7%
	Totals & Averages	1,061	786	74.1%	881	83.0%

Course Success and Retention by CTE vs Non CTE

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	CTE	103	59	57.3%	84	81.6%
	Not CTE	375	301	80.3%	332	88.5%
	Totals & Averages	478	360	75.3%	416	87.0%
2013/2014	Not CTE	401	245	61.1%	320	79.8%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Not CTE	587	401	68.3%	495	84.3%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	CTE	17	15	88.2%	16	94.1%
	Not CTE	702	463	66.0%	557	79.3%
	Totals & Averages	719	478	66.5%	573	79.7%
2016/2017	Not CTE	1,061	786	74.1%	881	83.0%
	Totals & Averages	1,061	786	74.1%	881	83.0%

Course Success and Retention by Basic Skills vs Non Basic Skills

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Non Basic Skills	478	360	75.3%	416	87.0%
	Totals & Averages	478	360	75.3%	416	87.0%
2013/2014	Non Basic Skills	401	245	61.1%	320	79.8%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Non Basic Skills	587	401	68.3%	495	84.3%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	Non Basic Skills	719	478	66.5%	573	79.7%
	Totals & Averages	719	478	66.5%	573	79.7%
2016/2017	Non Basic Skills	1,061	786	74.1%	881	83.0%
	Totals & Averages	1,061	786	74.1%	881	83.0%

Course Success and Retention by Prior to College Level

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Not applicable	478	360	75.3%	416	87.0%
2013/2014	Not applicable	401	245	61.1%	320	79.8%
2014/2015	Not applicable	587	401	68.3%	495	84.3%
2015/2016	Not applicable	719	478	66.5%	573	79.7%
2016/2017	Not applicable	1,061	786	74.1%	881	83.0%

Course Success and Retention by Transfer vs Non Transfer

		Headcount	Success Count	Success Rate	Retention Count	Retention Rate
2012/2013	Transferable	478	360	75.3%	416	87.0%
	Totals & Averages	478	360	75.3%	416	87.0%
2013/2014	Transferable	401	245	61.1%	320	79.8%
	Totals & Averages	401	245	61.1%	320	79.8%
2014/2015	Transferable	587	401	68.3%	495	84.3%
	Totals & Averages	587	401	68.3%	495	84.3%
2015/2016	Transferable	719	478	66.5%	573	79.7%
	Totals & Averages	719	478	66.5%	573	79.7%
2016/2017	Not Transferable	31	19	61.3%	20	64.5%
	Transferable	1,030	767	74.5%	861	83.6%
	Totals & Averages	1,061	786	74.1%	881	83.0%

Grade Distribution

	<u>A</u>	<u>B</u>	<u>C</u>	D	<u>F</u>	<u>Other</u>	<u>W</u>
Fall 2012	96	58	33	12	24	4	32
Fall 2013	30	44	24	11	28		33
Fall 2014	52	40	30	11	32		28
Fall 2015	108	44	23	13	35		72
Fall 2016	160	89	49	8	29	1	86
Spring 2013	92	63	17	8	9		30
Spring 2014	65	53	26	8	28	3	48
Spring 2015	92	74	27	9	33		48
Spring 2016	148	79	27	14	24	1	65
Spring 2017	196	85	47	10	25	2	67
Summer 2014	30	44	12	3	6		16
Summer 2015	30	12	7	2	6		9
Summer 2016	90	53	15	3	18	1	27

Course Success and Retention by Courses

			Headcount	Success	Success Rate	Retention	Retention Rate
Fall 2012 BUS.	100	Contemporary American Bus.	105	80	76.2%	96	91.4%
	101	Human Relations In Business	36	27	75.0%	29	80.6%
	103	Intro to Bus Info Systems	19	16	84.2%	17	89.5%
		Intro. to Bus. Info. Systems	33	32	97.0%	32	97.0%
	395	Getting Started in Bus. Green	19	12	63.2%	14	73.7%
	396	Dev. a Bus. Plan Inc. Sust. Pr	22	10	45.5%	19	86.4%
	397	Developing a Marketing Plan	25	11	44.0%	20	80.0%
Fall 2013 BUS.	100	Contemporary Am Business	25	15	60.0%	25	100.0%
		Contemporary American Bus.	78	48	61.5%	62	79.5%
	103	Intro to Bus Info Systems	21	14	66.7%	17	81.0%
	180	Marketing	30	15	50.0%	20	66.7%
	335	Theories/Practices Global Bus.	16	6	37.5%	13	81.3%
Fall 2014 BUS.	100	Contemporary Am Business	22	5	22.7%	18	81.8%
		Contemporary American Bus.	79	44	55.7%	67	84.8%
	101	Human Relations In Business	23	18	78.3%	19	82.6%
	103	Intro. to Bus. Info. Systems	20	17	85.0%	19	95.0%
	201	Business Law	37	31	83.8%	34	91.9%
	230	Intro to Intn'l Marketing	12	7	58.3%	8	66.7%
Fall 2015 BUS.	100	Introduction to Business	110	64	58.2%	84	76.4%
	101	Human Relations In Workplace	15	11	73.3%	13	86.7%
	103	Intro. to Bus. Info. Systems	56	30	53.6%	41	73.2%
	150	Small Business Management	20	12	60.0%	14	70.0%
	180	Marketing	20	14	70.0%	16	80.0%
	201	Business Law	43	38	88.4%	38	88.4%
	230	Intro Intn'l Market - Honors	7	2	28.6%	5	71.4%
		Intro to Intn'l Marketing	24	4	16.7%	12	50.0%
Fall 2016 BUS.	100	Intro to Business-Honors	6	4	66.7%	5	83.3%
		Introduction to Business	117	82	70.1%	96	82.1%
	101	Human Relations In Workplace	23	18	78.3%	18	78.3%
		Human Relations Wkplace-Honors	5	4	80.0%	4	80.0%
	103	Intro to Bus Info Systems	17	9	52.9%	13	76.5%
	Intro. to Bus. Info. Systems	38	30	78.9%	32	84.2%	

Course Success and Retention by Courses

			Headcount	Success	Success Rate	Retention	Retention Rate	
		125	International Business	17	7	41.2%	8	47.1%
			International Business-Honors	7	6	85.7%	7	100.0%
		150	Small Business Management	36	22	61.1%	27	75.0%
		180	Marketing	23	20	87.0%	20	87.0%
		201	Business Law	94	69	73.4%	78	83.0%
			Business Law - HONORS	1	1	100.0%	1	100.0%
			Business Law-Honors	7	7	100.0%	7	100.0%
		680CB	Startup fr Artists, Design/Cre	31	19	61.3%	20	64.5%
Spring 2013	BUS.	100	Contemp. American Business	19	12	63.2%	18	94.7%
			Contemporary American Bus.	74	58	78.4%	61	82.4%
		101	Human Relations in Business	17	9	52.9%	11	64.7%
		103	Intro Business Info Systems	32	28	87.5%	28	87.5%
		108	Business Writing/Presentation	13	11	84.6%	13	100.0%
		201	Business Law	40	39	97.5%	40	100.0%
		395	Getting Started in Bus. Green	12	11	91.7%	12	100.0%
		396	Dev. a Bus. Plan Inc. Sust. Pr	12	4	33.3%	6	50.0%
Spring 2014	BUS.	100	Contemp. American Business	18	16	88.9%	16	88.9%
			Contemporary American Bus.	70	36	51.4%	53	75.7%
		103	Intro Business Info Systems	25	17	68.0%	20	80.0%
		150	Small Business Management	26	14	53.8%	19	73.1%
		180	Marketing	29	16	55.2%	19	65.5%
		201	Business Law	46	45	97.8%	46	100.0%
		230	International Marketing	17	3	17.6%	10	58.8%
Spring 2015	BUS.	100	Contemporary Am Business	35	27	77.1%	30	85.7%
			Contemporary American Bus.	62	37	59.7%	49	79.0%
		103	Intro Business Info Systems	54	38	70.4%	44	81.5%
		150	Small Business Management	28	24	85.7%	24	85.7%
		180	Marketing	26	18	69.2%	23	88.5%
		201	Business Law	40	33	82.5%	36	90.0%
		230	International Marketing	22	7	31.8%	15	68.2%
		335	Theories/Practices Global Bus.	16	9	56.3%	14	87.5%
Spring 2016	BUS.	100	Introduction to Busines-Honors	6	6	100.0%	6	100.0%
			Introduction to Business	119	72	60.5%	93	78.2%
		103	Intro Business Info Systems	83	55	66.3%	61	73.5%
		108	Business Communications	17	15	88.2%	16	94.1%

Course Success and Retention by Courses

			Headcount	Success	Success Rate	Retention	Retention Rate
		150	23	20	87.0%	22	95.7%
		180	24	19	79.2%	21	87.5%
		201	78	59	75.6%	66	84.6%
			8	8	100.0%	8	100.0%
Spring	BUS.	100	6	5	83.3%	5	83.3%
2017							
			104	77	74.0%	86	82.7%
		103	12	11	91.7%	11	91.7%
			69	60	87.0%	61	88.4%
			27	14	51.9%	19	70.4%
		150	15	10	66.7%	11	73.3%
		180	35	25	71.4%	31	88.6%
		201	143	114	79.7%	122	85.3%
			7	7	100.0%	7	100.0%
		401	14	6	42.9%	12	85.7%
Summer	BUS.	100	51	38	74.5%	45	88.2%
2014							
		180	21	15	71.4%	16	76.2%
		201	39	33	84.6%	34	87.2%
Summer	BUS.	100	30	20	66.7%	26	86.7%
2015							
		201	36	29	80.6%	31	86.1%
Summer	BUS.	100	73	51	69.9%	57	78.1%
2016							
		103	42	33	78.6%	40	95.2%
		201	92	75	81.5%	83	90.2%